

Knowledge Management And Organizational Entrepreneurship

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Knowledge Management and Innovation in Network Organizations: Emerging Research and Opportunities IGI Global

This text provides a comprehensive introduction to the new field of knowledge management. It approaches the subject from a management rather than a highly technical point of view, and provides students with a state-of-the-art survey of KM and its implementation in diverse organizations. The text covers the nature of knowledge (tacit and explicit), the origins and units of organizational knowledge, and the evolution of knowledge management in contemporary society. It explores the implementation and utilization of knowledge management systems, and how to measure their impact, outputs, and benefits. The book includes a variety of original case studies that illustrate specific situations in which the absence or existence of knowledge management systems has been crucial to the organization's actions. Charts and figures throughout help clarify more complex phenomena and classifications, and each chapter includes review questions and a comprehensive index.

Successes and Failures of Knowledge Management OUP Oxford

For any organization to be successful, it must operate in such a manner that knowledge and information, human resources, and technology are continually taken into consideration and managed effectively. Business concepts are always present regardless of the field or industry – in education, government, healthcare, not-for-profit, engineering, hospitality/tourism, among others. Maintaining organizational awareness and a strategic frame of mind is critical to meeting goals, gaining competitive advantage, and ultimately ensuring sustainability. The Encyclopedia of Organizational Knowledge, Administration, and Technology is an inaugural five-volume publication that offers 193 completely new and previously unpublished articles authored by leading experts on the latest concepts, issues, challenges, innovations, and opportunities covering all aspects of modern organizations. Moreover, it is comprised of content that highlights major breakthroughs, discoveries, and authoritative research results as they pertain to all aspects of organizational growth and development including methodologies that can help companies thrive and analytical tools that assess an organization's internal health and performance. Insights are offered in key topics such as organizational structure, strategic leadership, information technology management, and business analytics, among others. The knowledge compiled in this publication is designed for entrepreneurs, managers, executives, investors, economic analysts, computer engineers, software programmers, human resource departments, and other industry professionals seeking to understand the latest tools to emerge from this field and who are looking to incorporate them in their practice. Additionally, academicians, researchers, and students in fields that include but are not limited to business, management science, organizational development, entrepreneurship, sociology, corporate psychology, computer science, and information technology will benefit from the research compiled within this publication.

Knowledge Management Routledge

This volume explores the challenge of engaging knowledge management in a sharing economy. In a hyper-competitive business environment, everything tends to be digital, virtual and highly networked, which raises the issue of how knowledge management can support the decision whether or not to share strategic resources or capabilities. The book answers questions such as: to what extent does the sharing economy preserve or compromise the competitive advantage of organizations? And what are the knowledge-management strategies for competitive, yet cautious sharing dynamics?

Knowledge Management: Enabling Business IGI Global

This book focuses on knowledge management and learning organizations, showing how they realise entrepreneurship and innovation. Understanding knowledge management as the process of creating, sharing and managing an organization's information and knowledge, and focusing learning organizations in their collaborations to promote continuous learning are two issues that are critical to the organizational success. As such, this book offers insights into the topic and the appropriate use of the tools and strategies that drive competitive organizations operating on an international or transnational scale.

Knowledge Management for Corporate Social Responsibility FON

The Springer book series Innovation, Technology, and Knowledge Management was launched in March 2008 as a forum and intellectual, scholarly "podium" for global/local, transdisciplinary, transsectoral, public-private, and leading/"bleeding" -edge ideas, theories, and perspectives on these topics. The book series is accompanied by the Springer Journal of the Knowledge Economy, which was launched in 2009 with the same editorial leadership. The series showcases provocative views that diverge from the current "conventional wisdom," that are properly grounded in theory and practice, and that consider the concepts of robust competitiveness, sustainable entrepreneurship, and democratic capitalism, central to its philosophy and objectives. More specifically, the aim of this series is to highlight emerging research and practice at the dynamic intersection of these fields, where individuals, organizations, industries, regions, and nations are harnessing creativity and invention to achieve and sustain growth. Books that are part of the series explore the impact of innovation at the "macro" (economies, markets), "meso" (industries, firms), and "micro" levels. (teams, individuals), drawing from such related disciplines as finance, organizational psychology, research and development, science policy, information systems, and We define sustainable entrepreneurship as the creation of viable, profitable, and scalable firms. Such firms engender the

formation of self-replicating and mutually enhancing innovation networks and knowledge clusters (innovation ecosystems), leading toward robust competitiveness (E.G. Carayannis, International Journal of Innovation and Regional Development, 1(3), 235-254, 2009).

People, Processes, and Technology IGI Global

Information and knowledge have fundamentally transformed the way business and social institutions work. Knowledge management promises concepts and instruments that help organizations to provide an environment supportive of knowledge generation, sharing and application. Information and communication technology (ICT) is often regarded as the enabler for the effective and especially the efficient implementation of knowledge management. The book presents an almost encyclopedic treatise of the many important facets, concepts and theories that have influenced knowledge management and integrates them into a general knowledge management framework consisting of strategy, organization, systems and economics. The book also contains the state of practice of knowledge management on the basis of a comprehensive empirical study, and concludes with four scenarios of the successful application of ICT in knowledge management initiatives.

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CONVENIENCE WITHIN YOUR REACHES

Customer Knowledge Management: People, Processes, and Technology GRIN Verlag

The book recognises three compartmental debates surrounding control, innovative entrepreneurship, and knowledge management which need to be integrated to support the entrepreneurial adventure. Acknowledging a need to build a bridge between theory and practice, the book provides a rich empirical analysis to support the theoretical issues raised.

Knowledge Management and Industry 4.0 IGI Global

Organizations of all types are consistently working on new initiatives, product lines, or implementation of new workflows as a way to remain competitive in the modern business environment. No matter the type of project, employing the best methods for effective execution and timely completion of the task at hand is essential to project success. The implementation of computer technology has provided further opportunities for innovation and progress in the daily operations and initiatives of corporations. Knowledge Management and Innovation in Network Organizations: Emerging Research and Opportunities is an essential scholarly resource that explores the use of information communication technologies in management models and the development of network organizations operating in various sectors of the economy. Highlighting coverage on a wide range of topics such as cloud computing, organizational development, and business management, this book is ideal for business professionals, organizational researchers, and academicians interested in the latest research on network organizations.

Concepts, Methodologies, Tools, and Applications IGI Global

This book introduces readers to a wide range of knowledge management (KM) tools, techniques and terminology for enhancing innovation, communication and dedication among individuals and workgroups. The focus is on real-world business examples using commonly available technologies. The book is set out in a clear and straightforward way, with definitions highlighted, brief case studies included that illustrate key points, dialogue sections that probe for practical applications, and written exercises. Each chapter concludes with discussion questions, review questions, and

a vocabulary review. An Online Instructor's Guide is available. * Easy to read, user-friendly introduction to knowledge management * Full of practical applications for business professionals * An Online Instructor's Guide is available, with power point slides, case studies, exercises and review questions

Knowledge Management and Business Strategies: Theoretical Frameworks and Empirical Research Springer Science & Business Media

Seminar paper from the year 2015 in the subject Business economics - Business Management, Corporate Governance, grade: 1,3, Ramkhamhaeng University (Institute Of International Studies), language: English, abstract: The focus of this paper is on the implementation of corporate entrepreneurship and on the exchange and communication of knowledge in a global context, because it allows a targeted and interactive transfer and development of knowledge as well as the creation of innovations (Eppler & Reinhardt, 2004). After the introduction, the main terms used in this paper will be explained now. This allows the correct usage of terms in order of importance. The concept of entrepreneurship is very extensive and an evolving field of research. The term has several dimensions and therefore a scientifically uniform definition is not possible (Gautam & Verma, 1997). But entrepreneurship has been developed as a generally recognized phenomenon towards economic growth of every country of all over the world. Entrepreneur, according to Schumpeter (1934), "is the innovator who implements change within markets through the carrying out of new combinations" and entrepreneurship "is seen as new combinations including the doing of new things or the doing of things that are already being done in a new way." Onuoha (2007) defined entrepreneurship as "the practice of starting new organizations or revitalizing mature organizations, particularly new businesses generally in response to identified opportunities." Both authors only consider the entrepreneur or entrepreneurship and what they represent. But they did not discuss the cause of this behavior. The behavior of entrepreneurship is based on cultures values and that refers on the framework of Hofstede's cultural dimensions. The national culture and also the corporate culture play an important impact on entrepreneurship (Eroglu & Picak 2011).

The New Edge in Knowledge Tata McGraw-Hill Education

"This book analyzes different types of virtual communities, proposing Knowledge Management as a solid theoretical ground for approaching their management"--Provided by publisher.

Theoretical Frameworks and Empirical Research John Wiley & Sons

Family businesses—the predominant form of business organization around the world—can make numerous, critical contributions to the economy and family well-being in both financial and qualitative terms. But dysfunctional family businesses can be difficult to manage, painful experiences at best, and they can destroy family wealth and personal relationships. This book explores the dynamics of family business management, in the context of constantly changing market conditions and the role that knowledge management plays in strategic planning and adaptation. Integrating the literature from family business, entrepreneurship, industrial psychology, and knowledge management, and with illustrative examples from a variety of enterprises, the authors address such topics as: •How family businesses can compete in the new knowledge economy •How to manage a family business when knowledge is its main asset •How to transfer knowledge (and how to keep it alive) through family generations Within this framework, the authors argue that effective resource management—especially intangible resources—is central to enabling a family-run organization to maintain a sustainable competitive advantage over time. They note that families often develop systemic, intuitive, or tacit knowledge that transcends rational decision making and needs to be recognized and nurtured as a distinctive asset. The authors demonstrate that trans-generational value is achieved when the family firm innovates and adapts itself to changing external and internal conditions. This kind of entrepreneurial performance requires dynamic capabilities and processes designed to acquire, exchange, combine and even shed knowledge and practices; and, in turn, dynamic capabilities result from mechanisms of knowledge sharing, collective learning, experience accumulation, and transfer.

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Corporate Knowledge Discovery and Organizational Learning Routledge

Knowledge capital is at the core of the socio-economic global system. Profit and not-for profit firms, institutions, and organizations, in general, face unique opportunities and threats related to knowledge management. Digital technologies and digital transformation offer a wide array of opportunities for value creation. At the same time, organizations need to foster newer, faster, and more dynamic ways of mobilizing and managing knowledge. Emerging trends, such as artificial intelligence, collective intelligence, agile methodologies, open innovation, and co-creation enable new business models and managerial paradigms that need to be understood and conceptualized. This book offers an extensive overview of the most recent trends in knowledge management and the most advanced theoretical approaches, while, at the same time, providing a wide array of case studies and evidence-based knowledge management practices. It takes into account the interrelation between ICT and knowledge management

challenges, in terms of human/non-human interactions, which requires extraordinary organizational change and renewal. Further, the book presents an up-to-date examination of and guidance for the implementation of knowledge management in an era of unprecedented human/non-human interaction. The book conveys the results of more than a decade of research and applied experience in the field of knowledge management carried out by the author. It is intended not only for students and academics but also for managers and practitioners who are interested in deepening their understanding of knowledge and learning.

Strategic Knowledge Management Technology Eđitim Yayinevi

Knowledge Management, Innovation, and Entrepreneurship in a Changing WorldIGI Global

Organizing Knowledge Based Enterprises Morgan Kaufmann

In order to strive for a competitive advantage in their industry, organizations have begun achieving innovation through knowledge-driven learning models to ensure that organizational activities are efficient and effective. Learning Models for Innovation in Organizations: Examining Roles of Knowledge Transfer and Human Resources Management provides relevant theoretical frameworks and empirical research findings to enhance knowledge management and learning competencies for organizational activities. This book offers assistance and guidance to managers and professionals of innovation firms, learning organizations, and other work communities through tools, techniques, and strategic suggestions for improvement.

Entrepreneurship, national culture and knowledge management in a global context Routledge

Knowledge management can be a powerful tool if successfully implemented into an organizational structure. Uncovering the latest methods, tools, trends, and strategies in organizational knowledge management should be a priority for individuals working in a variety of industries. Knowledge Management Practice in Organizations: The View from Inside brings together industry experts to discuss the realities of knowledge management work in organizations. Examining the challenges associated with operational knowledge management, this work provides insight into the day-to-day practice of knowledge management in real-life settings. Organizational leaders and professionals, librarians, students, and researchers will find this publication to be an essential tool in understanding knowledge management implementation.

Knowledge Management in Organizations Kogan Page Publishers

Max Boisot was one of the most original thinkers in management and organization studies. An independent scholar with an independent, enquiring, and innovative mind, his work ranged over a number of different areas from early attempts to understand contemporary developments in China to the role of information in organizations, and later the management of Big Science. Yet, as this book shows, there was a central strand that ran

through these apparently diverse areas, which was the attempt to understand the relationship between knowledge and information, and its organization — in firms, organizations, and societies — by means of the model Boisot developed, the 'I-Space'. Knowledge, Organization, and Management brings together key examples of Max Boisot's work into a single volume, setting these alongside original, extended commentaries and reflections by his academic collaborators. Structured under five core sections, it covers the main areas in which he forged new understandings: analyses of the Chinese system; organizational complexity; the strategic management of knowledge; knowledge in Big Science; and innovations in education. A further section includes six reflective essays by Boisot's collaborators. The book will be invaluable to organization and management scholars, students, and intellectually curious practitioners.

Introduction to Knowledge Management Knowledge Management, Innovation, and Entrepreneurship in a Changing World

This book investigates organizational learning from a variety of information processing perspectives. Continuous change and complexity in regulatory, social and economic environments are increasingly forcing organizations and their employees to acquire the necessary job-specific knowledge at the right time and in the right format. Though many regulatory documents are now available in digital form, their complexity and diversity make identifying the relevant elements for a particular context a challenging task. In such scenarios, business processes tend to be important sources of knowledge, containing rich but in many cases embedded, hidden knowledge. This book discusses the possible connection between business process models and corporate knowledge assets; knowledge extraction approaches based on organizational processes; developing and maintaining corporate knowledge bases; and semantic business process management and its relation to organizational learning approaches. The individual chapters reveal the different elements of a knowledge management solution designed to extract, organize and preserve the knowledge embedded in business processes so as to: enrich organizational knowledge bases in a systematic and controlled way, support employees in acquiring job role-specific knowledge, promote organizational learning, and steer human capital investment. All of these topics are analyzed on the basis of real-world cases from the domains of insurance, food safety, innovation, and funding.

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REVIEW OF KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL ENTREPRENEURSHIP

- Wonderful book - The best thing I ever did for my marriage was buy this book!
- A girl born in to a poor family shares her life with us by telling her story. She grows to cope with poor ness and lives her life well she loves to attend school and eventually finds happieness in life.