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· Written by Colleen Crum, a leading consultant with Oliver Wight Americas and experienced teacher of forecasting and demand management, and George Palmatier, a leading consultant with Oliver Wight Americas and one of the early pioneers in the early development and evolution of the sales and operations planning process, Demand Management Best Practices provides solutions that will improve overall business performance for supply chain partners and all functions within a company impacted ...

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- This biblical historical fiction was so well researched and written by Austin. This is a fantastic way to learn and retain facts that normally do not stick with me from just reading my Bible.
- Not being a woman, or a midwife, or a semi-witch, or a southerner, I'm sure I missed something about this book. It wasn't necessarily bad - I can appreciate the craftsmanship of the text - it just really didn't speak to me on a personal level. Still, not a bad read for a rainy afternoon.