

Operation Research V K Kapoor

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OPERATION RESEARCH V K KAPOOR BOOK EVALUATION

Welcome to our literary globe! Below at our publication, we know the power of a great **Operation Research V K Kapoor review**. It can lead you to your next preferred story, expand your horizons with a non-fiction work of art, and assist you find new authors. That's why we're delighted to take you on a trip to discover the terrific world of **Operation Research V K Kapoor publication reviews**.

DISCOVER NEW BOOKS

As ravenous viewers, we all recognize the feeling of completing a publication and wondering what to check out following. This is where Operation Research V K Kapoor can be found in helpful. By reading evaluations, we can discover our following favorite unique or non-fiction masterpiece.

INCREASING YOUR HORIZONS

Maybe you've never ever check out a sci-fi book in the past, or you wonder about the current self-help publication. Operation Research V K Kapoor can help you discover new categories and topics, increasing your analysis horizons.

When trying to find reputable testimonial resources, consider relied on book blogs, book review web sites, and literary magazines. Don't hesitate to review reviews from several resources to obtain an all-around understanding of a

publication.

CHOOSING THE RIGHT OPERATION RESEARCH V K KAPOOR BOOK

When selecting a brand-new book to read, it is essential to pick one that aligns with your rate of interests. Reviewing evaluations can assist you identify if a Operation Research V K Kapoor publication is best for you. Seek evaluations that discuss the plot, writing design, and overall tone of guide.

And remember, reading is subjective. Just because a publication has glowing testimonials doesn't indicate you will enjoy it, and vice versa. Use assesses as a guide, but inevitably trust your very own reactions when choosing your following read.

THE RELEVANCE OF OPERATION RESEARCH V K KAPOOR EVALUATIONS

When it pertains to the world of books, there's no rejecting the relevance of testimonials. In fact, reviews can make or break a book's success. As visitors, we rely upon testimonials to aid us decide whether to spend our time and money in a brand-new publication. As writers, reviews supply important feedback and can aid increase publication sales.

Reviews additionally play a substantial duty fit the literary world. They can affect reader viewpoints and even affect the general understanding of Operation Research V K Kapoor book or writer. Positive evaluations can generate buzz and bring in new visitors, while adverse

reviews can discourage possible readers and hurt a book's online reputation.

Therefore, it's essential to share your straightforward viewpoints via Operation Research V K Kapoor evaluations. Your responses can aid various other visitors find their next favored book and assistance writers in their literary journey. So, the next time you complete a publication, take a few mins to write a review and make your voice listened to on the planet of literary works!

FICTION OPERATION RESEARCH V K KAPOOR TESTIMONIALS

When it pertains to publication reviews, fiction books are commonly the most commonly talked about and reviewed. From love and mystery to sci-fi and fantasy, there are many genres to choose from. Whether you're a follower of heartwarming love stories, exhilarating murder secrets, or mind-bending sci-fi journeys, there's always Operation Research V K Kapoor publication waiting to mesmerize you.

Principles of Management, Second Edition McGraw-Hill Education

"Introduction to Operations Research is the worldwide gold standard for textbooks in operations research. This famous text, around since the early days of the field, has grown into a contemporary 21st century eleventh edition with the infusion of new state-of-the-art content."--

Operation Research Sultan Chand & Sons

Computer science and economics have engaged in a lively interaction over the past fifteen years, resulting in the new field of algorithmic game theory. Many problems that are central to modern

computer science, ranging from resource allocation in large networks to online advertising, involve interactions between multiple self-interested parties. Economics and game theory offer a host of useful models and definitions to reason about such problems. The flow of ideas also travels in the other direction, and concepts from computer science are increasingly important in economics. This book grew out of the author's Stanford University course on algorithmic game theory, and aims to give students and other newcomers a quick and accessible introduction to many of the most important concepts in the field. The book also includes case studies on online advertising, wireless spectrum auctions, kidney exchange, and network management.

Business Law (Madras) PHI Learning Pvt. Ltd.

The second edition of this well-organized and comprehensive text continues to provide an in-depth coverage of the theory and applications of operations research. It emphasizes the role of operations research not only as an effective decision-making tool, but also as an essential productivity improvement tool to deal with real-world management problems. This New Edition includes new carefully designed numerical examples that help in understanding complex mathematical concepts better. The book is an easy read, explaining the basics of operations research and discussing various optimization techniques such as linear and non-linear programming, dynamic programming, goal programming, parametric programming, integer programming, transportation and assignment problems, inventory control, and network techniques. It also gives a

comprehensive account of game theory, queueing theory, project management, replacement and maintenance analysis, and production scheduling. NEW TO THIS EDITION Inclusion of quantity discount models for transportation problem. Updated inventory control model and detailed discussion on application of dynamic programming in the fields of cargo loading and single-machine scheduling. Numerous new examples that explain the operations research concepts better. New questions with complete solutions to selected problems. This book, with its many student friendly features, would be eminently suitable as a text for students of engineering (mechanical, production and industrial engineering), management, mathematics, statistics, and postgraduate students of commerce and computer applications (MCA).

Marketing Management, C.B. Gupta & N. Rajan Nair Sultan Chand & Sons

Operations Research: Theory and Applications, is a comprehensive text for courses in Quantitative Methods, Operations Research, Management Science, Analytical Methods for Decision-Making, and other related courses. The third edition of the book further enhances the easy-to-understand approach employed in the first two editions. It continues to provide readers an understanding of problem-solving methods based upon a careful discussion of model formulation, solution procedures and analysis. The key revisions in the third edition are: " Almost all chapters have been reorganized and/or rewritten to facilitate better and easier understanding of concepts and text material. " Each chapter contains Learning Objectives to guide the students to focus their

attention to understand a specific topic under study. " Chapter 2 on LP Model Formulation includes properly graded problems to provide wide areas of managerial applications. " Most chapters contain Cases to help students to understand business situations and suggest solutions to certain managerial issues raised using specific technique of operations research. " Appendices, in most chapters, provide basic theoretical support to the development of specific techniques used in that chapter to solve decision-making problems. " Each chapter contains Chapter Concepts Quiz to help students reinforce their understanding of the principles and applications of operations research techniques. " Explanations are richly illustrated with numerous interesting and varied business-oriented examples. " Hints and answers to self-practice problems are given in each chapter to enable students to learn at their own pace. The book is intended to serve as a core textbook for students of MBA/PGDBM, MCom, CA, and ICWA who need to understand the basic concepts of operations research and apply them directly to real-life business problems. It also suits the requirements of students for MA/MSc (Mathematics, Statistics, O

An A-Z Tata McGraw-Hill Education

Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted several times. The authors have, however, been thinking, for the last few years that the book needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised

and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature on the subject, the constructive feedback from students and teaching fraternity, as well as those changes that have been made in the syllabi and/or the pattern of examination papers of numerous universities. Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted several times. The authors have, however, been thinking, for the last few years that the book needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature on the subject, the constructive feedback from students and teaching fraternity, as well as those changes that have been made in the syllabi and/or the pattern of examination papers of numerous universities. Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted several times. The authors have, however, been thinking, for the last few years that the book

needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature on the subject, the constructive feedback from students and teaching fraternity, as well as those changes that have been made in the syllabi and/or the pattern of examination papers of numerous universities. Some prominent additions are given below: 1. Variance of Degenerate Random Variable 2. Approximate Expression for Expectation and Variance 3. Lyapounov's Inequality 4. Holder's Inequality 5. Minkowski's Inequality 6. Double Expectation Rule or Double-E Rule and many others

Shadows grow darker with grief
Notion Press

The 19th edition reprinted in 2020 contains <https://tinyurl.com/yb67waxu> - Buying Roles Types of Buying Decisions Scope of Marketing Process of Marketing Management Profile of Rural Markets Some of the distinctive features of the book are as follows: Learning Objectives to give a bird's eye-view of the topics covered in each chapter. Lucid, concise and simple language. Real life illustrations from Indian industry. Liberal use of tables and diagrams to illustrate the text. Summary at the end of every chapter for quick revision. Case Study at the end of each chapter. Test Questions culled from examinations of various Universities and Business Schools. Select Bibliography for further study. We

sincerely believe that there is always scope for improvement. Therefore, we invite suggestions for further enriching the book.

THE POWER OF NARRATION

At the heart of every excellent fiction Operation Research V K Kapoor publication is an engaging story. As visitors, we're attracted to personalities that encounter difficulties, get over barriers, and eventually, emerge victorious. We become purchased their lives and in the world produced by the writer. The best fiction books deliver us to various times and locations, and make us feel a series of feelings, from love and pleasure to unhappiness and fear.

THE RELEVANCE OF FICTION EVALUATIONS OF OPERATION RESEARCH V K KAPOOR

Reviews play an important role worldwide of fiction publications. They help visitors determine which Operation Research V K Kapoor publications to check out following and provide useful responses to authors. Additionally, testimonials can affect publication sales and effect the success of both established and upcoming authors. By sharing your thoughts and viewpoints in a testimonial, you can assist various other visitors discover their next favorite book and contribute to the literary community.

CREATING A FICTION EVALUATION OF OPERATION RESEARCH V K KAPOOR

When creating a fiction book review, it is necessary to consider the overall structure of your evaluation. Beginning with a quick recap of the plot and characters, then explore your thoughts and point of views. Make certain to

concentrate on details components of guide that attracted attention to you, such as the writing design, character development, or story spins. And do not be afraid to share your personal connection to the Operation Research V K Kapoor publication and just how it made you really feel.

Keep in mind, your opinion issues worldwide of fiction books. By sharing your ideas via an evaluation, you can aid various other viewers find the magic of narration and get in touch with the amazing literary community that exists around the globe.

NON-FICTION REVIEWS

Non-fiction literature supplies a wide range of expertise and information on different subjects. From biographies to history, scientific research to politics, non-fiction publications can widen your viewpoint and broaden your understanding of the globe around you.

Operation Research V K Kapoor Book testimonials are particularly crucial when it involves non-fiction literary works. They can offer beneficial understandings right into the accuracy, integrity, and general quality of the info offered in a book. Reviews can additionally aid you identify if a book is right for you and if it aligns with your passions and point of views.

When checking out non-fiction evaluations, make sure to take into consideration the customer's qualifications and experience on the subject matter. Look for testimonials that give details examples and proof to support their insurance claims. It's likewise a good concept to review testimonials from multiple sources to get an all-around understanding of a book.

THE POWER OF NON-FICTION REVIEWS

Non-fiction testimonials can have a considerable influence on both the writer and the viewers. Positive testimonials can raise a publication's exposure and integrity, bring about greater sales and a broader readership. Adverse reviews, on the other hand, can provide constructive criticism for the author to boost their writing and research study.

As a viewers, your reviews can additionally make a difference. Your feedback can assist various other visitors decide whether or not to check out Operation Research V K Kapoor, and it can likewise give important understandings for the writer to think about in future jobs.

So, whether you're a history enthusiast or a self-help fanatic, non-fiction testimonials can assist you uncover new publications and increase your expertise. Welcome the power of book testimonials and allow them assist you on your literary journey.

CREATING OPERATION RESEARCH V K KAPOOR BOOK REVIEW

If you're a publication lover, possibilities are you've written a book review before. Nevertheless, composing a book testimonial that is helpful and appealing can be a challenging job. Right here are some tips to assist you craft a well-written testimonial:

STRUCTURE YOUR EVALUATION

Start with a short intro that includes the writer's name, the title of guide, and the genre. After that, give a recap of the plot without giving away any type of spoilers. In the main body of your review, talk about the strengths and weak points of

Operation Research V K Kapoor. Lastly, end with your overall point of view and recommendation.

EXPRESS YOUR IDEAS AND POINT OF VIEWS

Don't be afraid to share your thoughts and viewpoints. Let your visitors understand what you suched as and really did not such as about the book. Be specific and offer instances to back up your opinions. This adds credibility to your Operation Research V K Kapoor evaluation and assists viewers recognize your perspective.

PREVENT OPERATION RESEARCH V K KAPOOR LOOTERS

Among the most vital policies of writing a book review is to avoid looters. Don't hand out major story points or the ending of guide. It is essential to allow viewers find the story for themselves.

BE HONEST AND POSITIVE

As a reviewer, your work is to supply straightforward comments to the writer and prospective readers. Be useful in your objection and provide suggestions for enhancement. Remember to be considerate and avoid personal attacks.

By adhering to these tips, you'll be well on your way to composing effective Operation Research V K Kapoor publication evaluates that will certainly educate and engage your audience.

Twenty Lectures on Algorithmic Game Theory Tata McGraw-Hill Education

Operation Research: Techniques for Management Operations Research S. Chand Publishing

An Introduction CRC Press

Acute pancreatitis is a common cause of acute abdomen. Diagnoses is difficult as the symptoms mimic that of many other medical and surgical conditions. Patients with severe acute pancreatitis can develop multiple organ failure and need intensive care. As its management is multi-disciplinary involving gastroenterologists, radiologists and surgeons, this book shall appeal to every doctor, irrespective of the specialty. This focused book conveys the knowledge of the basic concepts of acute pancreatitis in an innovative way. Original photographs and figures are used for the better understanding of the readers. In this pocketbook, various aspects related to acute pancreatitis are covered in a unique, simple and easy-to-read A-to-Z format and will be useful to medical students, post-graduate trainees and practicing doctors as a ready reckoner for pancreatitis. Key Features:

- Innovative and unique A - Z format.
- focuses on signal knowledge and fast clinical management of various facets of different types of acute pancreatitis.
- Comprehensive approach with interesting facts.
- Lucid and self-explanatory text.
- Can be used as a ready reckoner pocketbook .

Operation Research Sultan Chand & Sons

Quantitative Analysis for Management, 12e, is a textbook aimed at helping undergraduate and graduate students develop an in-depth understanding of business analytics, quantitative methods, and management science. To enable students connect how the techniques presented in this book apply in the real world, computer-based applications and examples are a major focus of this edition. Mathematical models, with all the necessary

assumptions, are presented in a clear and jargon-free language. The solution procedures are then applied to example problems alongside step-by-step how-to" instructions."

Company Law & Secretarial Practice, N.D. Kapoor Sultan Chand & Sons

A complete and distinct business management book by author Ramesh B Rudani, contains everything that the learning and teaching community expects, with a full coverage of all management functions and other relevant topics, presented in a systematic and user-friendly manner. The book covers all distinct sections – Introduction to Management, Planning, Organising, Staffing, Directing and Controlling. Emerging issues in management and case studies have been included to provide a wide coverage around the subject. The book follows a rich pedagogy, with a perfect balance between the management theory and actual practices. It is a useful resource for students, faculties, practicing managers and all readers with an abiding passion for the subject in general. Key Features: Short, crisp, and structured text for easy retention. The book has undergone extensive revision with the addition of new definitions and quotes, modified figures, additional contents on new topics, etc. have been introduced without disturbing the number of Sections and Chapters. New Topics like, 'The BCG Matrix' and 'Case Study Theory' are major inclusions. Cases have been updated as and where necessary.

Elements of Mercantile Law PHI Learning Pvt. Ltd.

The book has been designed as per the Syllabus prescribed by the University of Madras for Paper on 'Financial

Accounting' effective 2020-21 for B.Com. Degree First and Second Semesters Core Course; B.Com. (A & F), B.Com. (CS), B.Com. (BM), B.Com. (MM), B.Com. (CA) & B.Com. (ISM)

WORKING CAPITAL MANAGEMENT THROUGH INVENTORY MANAGEMENT TECHNIQUES Sultan Chand & Sons

Operations Research is the discipline of applying advanced analytical methods to help make better decisions. It helps the management to achieve its goals by using scientific techniques, making the study and understanding of operations research even more important in the present day scenario. This book has been written with the objective of providing students with a comprehensive textbook on the subject. It follows a simple algorithmic approach to explain each concept, often giving different steps. This approach stems from the author's experience in teaching undergraduate and postgraduate students of Madras University and Anna University, Chennai, over many years. One of the highlights of this book is the solved-problems approach, as each chapter in the book is substantiated by a large number of solved problems. Many of the questions that have been incorporated are from previous examination papers of various universities. In addition, each chapter has numerous exercise problems at the end and a section on short questions with answers.

SCHEDULE TESTIMONIAL COMMUNITIES

If you're a fan of Operation Research V K Kapoor book and love to share your ideas and opinions, signing up with publication testimonial areas is a must. These neighborhoods are a fantastic

method to connect with like-minded people, discover brand-new books, and share your evaluations with a broader audience.

ONLINE OPERATING SYSTEMS

Numerous online platforms are devoted to publication reviews, such as Goodreads, which is among the most prominent platforms. Goodreads enables you to price and evaluation books, get in touch with various other readers, and join teams to discuss books.

Another preferred system is Amazon, which not just permits you to purchase books yet additionally provides a room for visitors to leave reviews. This means you can not just see what others consider Operation Research V K Kapoor publication, yet you can likewise share your own point of views and help others make informed decisions.

RESERVE CLUBS

Joining a publication club is a wonderful method to broaden your analysis perspectives and get in touch with various other publication fans. Most book clubs have on-line communities where participants can talk about publications, leave testimonials, and share recommendations.

There are likewise lots of Operation Research V K Kapoor publication clubs that satisfy personally, which permits you to connect with people in your area and discuss books in person. Consult your public library or bookstore for publication clubs in your location.

Overall, book review communities supply an excellent method to improve your reading experience and get in touch with others. So, if you're enthusiastic regarding Operation Research V K

Kapoor, don't hesitate to sign up with these neighborhoods and share your love for literary works!

FINAL THOUGHT: ACCEPT THE MAGIC OF OPERATION RESEARCH V K KAPOOR BOOK TESTIMONIALS

To conclude, we wish this write-up has actually highlighted the value of publication testimonials and just how they can assist you discover your following preferred read. From fiction to non-fiction, evaluations supply valuable comments to authors and overview readers in picking the best publications based upon their passions.

Yet it's not practically finding the best Operation Research V K Kapoor publication - testimonials create neighborhoods where publication lovers can attach and share their ideas and viewpoints. Joining publication review neighborhoods can boost your analysis experience and open your mind to brand-new viewpoints.

So, we motivate you to accept the magic of Operation Research V K Kapoor testimonials. Whether you're a seasoned viewers or just beginning your literary trip, reviews are a powerful tool in the world of literature. Your point of view matters, and by sharing your ideas, you can help form the conversation around books.

We hope this article has actually influenced you to explore Operation Research V K Kapoor, get in touch with fellow visitors, and create your very own testimonials. Satisfied reading!

Financial Accounting Vikas Publishing House

Sultan Chand & Sons present the 38th

Revised and Enlarged Edition of the book entitled "Elements of Mercantile Law". This book is specially written for B. Com, M. Com, CA, CS, CMA, MBA, LLB and Other Commerce Courses of all Indian Universities. The book is divided into three Volumes. Volume I is Law of Contract, Volume II is Company Law and Volume III is Industrial Law The salient features of the present edition are as follows: A new chapter on 'Goods and Services Tax (GST)' has been included in this edition. In order to bring uniformity in Tax rates and to simplify the tax mechanism, Central Government rolled out Goods and Services Tax (GST) from 1st July, 2017. The Insolvency and Bankruptcy Code, 2016' is the Bankruptcy Law of India has been added. A chapter on 'Limited Liability Partnership' popularly known as LLP has been added in the present edition. LLP combines the advantage of both the Company and Partnership into a single form of organization. Volume II of the book on Company Law with Schedules has been thoroughly updated and amended upto 2019.

For Managerial Decision Making CRC Press

Pearls in Operative Surgery, a chapter-to-chapter companion of Pearls in Clinical Surgery (<https://www.amazon.in/Pearls-Surgery-Vol-1-Clinical-First/dp/9383124024>), covers all general surgical and GI-HPB operations viz. indications, contraindications, investigations, preparation, technique and complications in the unique question-answer format - a perfect rehearsal for the clinical (practical) exam and viva voce for MS, MCh, MRCS, FRCS.

Indian Books in Print New Age International

We take great pleasure in presenting to the readers the second thoroughly revised edition of the book after a number of reprints. The suggestions received from the readers have been carefully incorporated in this edition and almost the entire subject matter has been reorganised, revised and rewritten.

Principles and Solutions New Age International

MEANING AND IMPORTANCE OF INVENTORY Inventory means stock of goods. To finance managers inventory connotes the value of raw material, consumables spares and stores, work in progress and finished goods, in which the company's fund have been invested. We can identify inventory as those goods which are procured, stored and used for day-to-day functioning of the organisation. Today's inventory is tomorrow's consumption. The classical definition of inventory is that it is an ideal resource of anything having an economic value. From this it follows that inventory control is a planning and devising procedure to maintain an optimal level of idle resources. Inventory deals with the determination of optimal procedures for procuring stock of commodities to meet future demand. The inventory of the retailer or the manufacturer, can be taken as a paradigm. In order to sell an item he must maintain a stock of that item to meet the demand.

The Management Accountant Pearson Education India

The Seventh Revised Edition of "Business Law" as per Tamil Nadu University syllabus for all BBA, B.Com. students. The new edition, like its predecessors, attempts to present the basic principles of Law in a way that makes the subject easily intelligible even

to a non-specialist. This object has been achieved by dividing into IV units: Unit I - The Indian Contract Act consists of 157 Illustrative Cases, 213 Test Questions, 326 Practical Problems (with Hints and Solutions), 174 Multiple-choice Questions, 194 True & False Questions and 644 Examples with the idea of testing the depth of knowledge of the reader, basic understanding of concepts and his ability to apply whatever he has learnt to a particular situation or problem. Unit II - The Sale of Goods Act, 1930. Unit III - Law Relating to The Indian Partnership Act, 1932 and The Limited Liability Partnership Act, 2008. It facilitate the reader in understanding the Nature of Partnership, Relations of Partners & Dissolution of Firm followed by a chapter on 'Limited Liability Partnership' popularly known as LLP has been added in the present edition. LLP combines the advantage of both the Company and Partnership into a single form of organization. The Limited Liability Partnership Act, 2008 was published in Official Gazette of India on 9th January, 2009 and has been notified with effect from 31st March, 2009. Unit IV - The Companies Act, 2013 as Amended upto 2019. The Companies Act, 2013 (Schedules) which has been thoroughly updated and amended upto 2019 to our esteemed readers.

Corporate Accounting Operation Research: Techniques for Management Operations Research

Make your data work for you! Tableau For Dummies brings order to the chaotic world of data. Understanding your data and organizing it into formats and visualizations that make sense to you are crucial to making a real impact on your business with the information that's already at your fingertips. This easy-to-

use reference explores the user interface, and guides you through the process of connecting your data sources to the software. Additionally, this approachable, yet comprehensive text shows you how to use graphs, charts, and other images to bring visual interest to your data, how to create dashboards from multiple data sources, and how to export the visualizations that you have developed into multiple formats that translate into positive change for your business. The mission of Tableau Software is to grant you access to data that, when put into action, will help you build your company. Learning to use the data available to you helps you make informed, grounded business decisions that can spell success for your company. Navigate the user interface to efficiently access the features you need Connect to various spreadsheets, databases, and other data sources to create a multi-dimensional snapshot of your business Develop visualizations with easy to use drag and drop features Start building your data with templates and sample workbooks to spark your creativity and help you organize your information Tableau For Dummies is a step-by-step resource that helps you make sense of the data landscape—and put your data to work in support of your business.

REVIEW OF OPERATION RESEARCH V K KAPOOR

- Are we living in an insanity epidemic? Yes indeed, we certainly are, according to *The Invisible Plague* by Dr. Edwin Fuller Torrey and Judy Miller. This book provides an illuminating history of insanity, focusing on the last three centuries in the United Kingdom, Ireland, Canada, and the United States. "Insanity" here refers to two conditions,

schizophrenia, and bipolar disorder (manic-depressive). Today, "psychosis" is the proper term for describing insanity and lunacy, but the authors preferred to use history's word, insanity. The objective of this book was to convince us that an epidemic of insanity has been growing in Western society, based on a small mountain of circumstantial evidence. Insanity seems to be one of the many unintended consequences of the Industrial Revolution. In the four regions studied, the last 300 years have been an era of turbulent change on a colossal scale. By the end of the nineteenth century, the British Empire had spread to every corner of the world. The news coming back from frontier outposts consistently reported that insanity was rare or unknown in "primitive" societies, where folks enjoyed a far slower way of life. Long-term stability was the opposite of crazy. In Britain, a number of observers in the eighteenth and nineteenth centuries were well aware of a growing insanity epidemic, and some actually linked it to civilization -- it was simply an acceptable cost for the wonders of progress, wealth, and luxury. Living in such amazing times over-excited the minds of those who were mentally fragile, and this was simply unavoidable. Some even saw rising insanity as a badge of honor, indisputable proof that civilization was thriving. Lunatic asylums were booming, praise the Lord! By the end of the story, the authors concluded that insanity was growing at a much faster rate than the population. In the 200 years between 1750 and 1950, the rate of insanity increased 700 percent, and even more in the US and Ireland. There is an invisible plague all around us! What can we do? A specific cause for the insanity epidemic has not been discovered, but

contributing factors might be associated with diet, alcohol, toxins, medical care, and/or infectious agents. It's more common in men and immigrants, especially when the immigrants are a small minority in the community. There is a clear association with the rise of industrialization and urbanization. In the British Medical Journal, Marco Picchioni reported that schizophrenia "is more frequent in people born in cities -- the larger the city, and the longer the person has lived there, the greater the risk." An observer in 1877 commented that the rate of insanity was growing so quickly that it was only a matter of time before the majority of people were insane. Hmm... Are we there yet, Mommy? Richard Adrian Reese Author of What Is Sustainable

- I have read this wonderful history of Clifton Forge several times and am reading it once again. It was given to my

husband by his aunt, Louise Long who grew up on McCormick Blvd. in Clifton Forge. She resided in the same home over seventy five years. There is a picture of her father, Clarence L. Long in the C&O; Band so this is personally a precious book to us. Elizabeth Hicks Corron carries us through the early history of Clifton Forge from 1880 through 1965 and the ride through history is delightful! Although this is the history of a specific town, it could be any town in the United States of America in the same time period. I laughed at the quote of a little boy's perspective of the necessity of horses in the era of the new motor car and cried when tragedy struck a young couple and the entire town mourned. If you love reading about history, you will enjoy non-fiction book. Enjoy the black and white photographs, step into the past of a small railroad town and enjoy the ride on the C&O; Express to wonderful memories!