

# Mediamorphosis Understanding New Media

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## MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA BOOK REVIEW

Welcome to Mediamorphosis Understanding New Media review section! As avid readers ourselves, we know just how important it is to discover brand-new books that record our hearts and minds. Which's where we are available in - with our in-depth publication reviews, we'll help you locate your next favored read.

Our team of professional copywriting reporters explores each story, uncovering its staminas and weaknesses. We'll give you with a well-crafted Mediamorphosis Understanding New Media that catches the essence of guide and gives you insight right into what makes it special.

Whether you're aiming to check out a new style or locate a book that lines up with your interests, we have you covered. So join us on this trip of discovery, as we explore the exciting globe of literature with each other.

Don't miss our upcoming Mediamorphosis Understanding New Media testimonials - remain tuned for our thoughts on the latest and best worldwide of books.

## THE SIGNIFICANCE OF MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA TESTIMONIALS

As passionate viewers, we know firsthand the importance of publication evaluations when it pertains to picking our following read. A well-written Mediamorphosis Understanding New Media can give valuable understandings right into a story, such as its plot, characters, and composing style, helping us make informed choices concerning which publications to contribute to our to-be-read pile.

[The Why and What of Public Affairs Reporting](#) SAGE Publications

Focusing on the meanings, uses, and impacts of new media in childhood, family life, peer culture, and the relation between home and school, this volume sets out to address many of the questions, fears, and hopes regarding the changing place of media in the lives of today's children and young people. The scholars contributing to this work argue that such questions--intellectual, empirical, and policy-related--can be productively addressed through cross-national research. Hence, this volume brings together researchers from 12 countries--Belgium, Denmark, Finland, France, Germany, the United Kingdom, Israel, Italy, the Netherlands, Spain, Sweden, and Switzerland--to present original and comprehensive findings regarding the diffusion and significance of new media and information technologies among children. Inspired by parallels and difference between the arrival of television in the family home during the 1950s and the present day arrival of new media, the research is based on in-depth interviews and a detailed comparative survey of 6- to 16-year-olds across Europe and in Israel. The result is a comprehensive, detailed, and fascinating account of how these technologies are rapidly becoming central to the daily lives of young people. As a resource for researchers and students in media and communication studies, leisure and cultural studies, social psychology, and related areas, this volume provides crucial insights into the role of media in the lives of children. The findings included herein will also be of interest to policymakers in broadcasting, technology, and education throughout the world.

**Understanding New Media** Polity

In *Touching the Future*, Roger Fidler provides a compelling, personal account of how Knight-Ridder, one of America's largest and most distinguished newspaper chains, helped to launch and lead the world-changing digital publishing revolution that ultimately contributed to its demise and the rapid decline of newspapers around the globe. Fidler's 40-year odyssey at the forefront of the digital conversion of print and the development of online news media and mobile displays imbued him with a unique perspective on the first stages of the greatest transformation in human communication systems and society since the emergence of mechanized printing.

[The SAGE International Encyclopedia of Mass Media and Society](#) Psychology Press

The emergence of 'new media' and social media is widely discussed in contemporary society. However, media and public communication are mostly analyzed within particular theoretical frameworks and within specific disciplinary fields. Such approaches have created polarized views on media and communication, and fail to create an understanding of the interdependencies between these fields. This book expertly synthesizes competing theories and disciplinary viewpoints, integrates scholarly and cutting edge research, and examines international data from fast-growing markets including China, to provide a comprehensive, holistic view of the twenty-first century (r)evolution in media and public communication. The book identifies how the changes are located in practices rather than technologies and that these practices are emergent in highly significant ways. Engaging and accessible, the book is essential reading for media scholars and communication professionals, and a valuable text for courses in media studies, journalism, advertising, public relations, and organisational and political communication.

[User Generated Content Consumption](#) Taylor & Francis

Journalists used to rely on their notepad and pen. Today, professional journalists rely on the computer-and not just for the writing. Much, if not all, of a journalist's research happens on a computer. If you are journalist of any kind, you need to know how to find the information you need online. This book will show you how to find declassified governmental files, statistics of all kinds, simple and complex search engines for small and large data gathering, and directories of subject experts. This book is for the many journalists around the world who didn't attend a formal journalism school before going to work, those journalists who were educated before online research became mainstream, and for any student studying journalism today. It will teach you how to use the Internet wisely, efficiently and comprehensively so that you will always have your facts straight and fast. Online Newsgathering: . reflects the most current thinking . is pertinent to both industry and education . focuses on what people need to know Please visit the authors' companion website at <http://computerassistedreporting.com> for additional resources.

[Strategic Management in the Media](#) Routledge

This book is an extensive investigation of the complexities, ambiguities and shortcomings of contemporary digital activism. The author deconstructs the reductionism of the literature on social movements and communication, proposing a new conceptual vocabulary based on practices, ecologies, imaginaries and algorithms to account for the communicative complexity of protest movements. Drawing on extensive fieldwork on social movements, collectives and political parties in Spain, Italy and Mexico, this book disentangles the hybrid nature of contemporary activism. It shows how activists operate merging the physical and the digital, the human and the non-human, the old and the new, the internal and the external, the corporate and the alternative. The author illustrates

the ambivalent character of contemporary digital activism, demonstrating that media imaginaries can be either used to conceal authoritarianism, or to reimagine democracy. The book looks at both side of algorithmic power, shedding light on strategies of repression and propaganda, and scrutinizing manifestations of algorithms as appropriation and resistance. The author analyses the way in which digital activism is not an immediate solution to intricate political problems, and argues that it can only be effective when a set of favourable social, political, and cultural conditions align. Assessing whether digital activism can generate and sustain long-term processes of social and political change, this book will be of interest to students and scholars researching radical politics, social movements, digital activism, political participation and current affairs more generally.

**Touching the Future** MediamorphosisUnderstanding New Media

The Handbook of Internet Studies brings together scholars from a variety of fields to explore the profound shift that has occurred in how we communicate and experience our world as we have moved from the industrial era into the age of digital media. Presents a wide range of original essays by established scholars in everything from online ethics to ways in which indigenous peoples now use the Internet Looks at the role of the internet in modern societies, and the continuing development of internet studies as an academic field Explores Internet studies through history, society, culture, and the future of online media Provides introductory frameworks to ground and orientate the student, while also providing more experienced scholars with a convenient and comprehensive overview of the latest trends and critical directions in the many areas of Internet research

However book evaluations aren't just advantageous for viewers. They also play an important function in the posting industry, helping writers and authors advertise their job and reach a wider target market. Favorable reviews can drive publication sales and raise an author's acknowledgment, while unfavorable testimonials can motivate required alterations for future versions.

That's why composing thoughtful, positive Mediamorphosis Understanding New Media testimonials is so essential. They not only inform our very own analysis selections yet additionally add to the bigger literary community.

## WHY YOU OUGHT TO READ (AND COMPOSE) MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA EVALUATION

Whether you're a serious visitor or just looking for your next read, Mediamorphosis Understanding New Media reviews offer beneficial understandings that can aid you pick your next publication. They use a look into a story's motifs, creating design, and general quality, providing you a sense of what to anticipate before you choose it up.

But book testimonials aren't simply for visitors. They're likewise important for authors and authors, as reviews can have a considerable effect on their success in the marketplace. Favorable evaluations can enhance sales and assist brand-new writers gain recognition, while negative reviews can prompt needed modifications and enhancements for future works.

## HOW BOOK REVIEWS OVERVIEW OUR ANALYSIS CHOICES

With many publications available, it can be difficult to know where to begin. That's where book reviews come in. By providing understandings into a Mediamorphosis Understanding New Media's plot, characters, and composing style, reviews can assist us select publications that match our rate of interests and choices.

Evaluations can also introduce us to new styles and writers we may not have actually discovered or else. They can expand our horizons and challenge our perspectives, giving us a much deeper appreciation for the power of storytelling.

So whether you're a seasoned reader or simply starting out, be sure to make Mediamorphosis Understanding New Media reviews a part of your analysis routine. You never know-- you could simply find your brand-new preferred publication.

## COMPONENTS OF A GREAT MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA TESTIMONIAL

Writing an excellent book testimonial needs more than simply summarizing the plot. As publication reviewers, we intend to provide our readers with a comprehensive evaluation of the tale, the author's creating style, and the total analysis experience. Here are some vital components that our book evaluations consist of:

### 1. MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA PLOT SUMMARY

A quick summary of the tale is vital to provide visitors context and help them choose if the book is worth their time. Nonetheless, stay clear of handing out excessive of the plot or any major spoilers.

### 2. CHARACTER ANALYSIS IN MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA

An in-depth examination of the personalities is vital to comprehending the story's characteristics. We take a look at the lead character's motivations, the supporting personalities' roles, and how their connections evolve throughout guide.

### 3. CREATING DESIGN ANALYSIS

The writer's composing design plays a substantial role in shaping the analysis experience. We assess the author's use language, pacing, discussion, and various other composing techniques to examine exactly how well they offer the tale of Mediamorphosis Understanding New Media

### 4. INDIVIDUAL POINT OF VIEW

Our book testimonials of Mediamorphosis Understanding New Media are not just a recap or analysis yet likewise an expression of our personal opinions and feelings. We share what we liked and did not like concerning the book and why we would certainly or would not suggest it to others.

By consisting of these elements in our book evaluations, we aim to supply our readers with a thorough understanding of guide's toughness and weak points. This, subsequently, can help them make an informed choice concerning whether to review the book or not.

**The News and Public Opinion** Pine Forge Press

This book examines the collection and curation of music, and the way digital streaming services are transforming the way we engage with the media. The study foregrounds personal digital curation



techniques, rather than algorithms or technology, to acknowledge the sustaining human agency involved in playlisting. The author looks at Digital Service Providers such as Spotify, Apple and Deezer, which offer their users not just access to large collections of music, but also the opportunity to create and maintain personalised consumption subsets such as playlists. Positioning these current playlisting practices as a remediation of significant cultural practices of the 20th century – such as collecting records and mix-taping – the book highlights the continuity of culture through media change, and the implications for concepts of self and identity, society and sharing. Shedding new light on this contemporary cultural phenomenon, this book will be an important read for scholars who are interested in the area of digital music from different disciplines such as communication, digital humanities and social sciences in fields of media studies, digital cultures, personal information management, digital curation and popular music.

[Emergent Communication Practices](#) Routledge

[Mediamorphosis Understanding New Media](#) Pine Forge Press

[A Reader](#) Routledge

This is a truly multimedia approach to reporting, which makes the book relevant to young journalists regardless of whether it's newspaper, magazine, e-zine, or broadcast they're interested in. There are interesting, relevant examples and detailed, practical tips.

[Changing Paradigms of Communication](#) Springer Nature

This book outlines the development currently underway in the technology of new media and looks further to examine the unforeseen effects of this phenomenon on our culture, our philosophies, and our spiritual outlook. The digital revolution is something fundamentally different from simply the introduction of yet another medium to our culture: it marks a paradigm shift in our relation to all media, to all our senses, all our expressions. The new media are transforming our definitions of culture and knowledge and transcending barriers in ways that will have lasting implications for generations to come.

[Online Newsgathering: Research and Reporting for Journalism](#) Routledge

In today's interconnected society, media, including news, entertainment, and social networking, has increasingly shifted to an online, ubiquitous format. Artists and audiences will achieve the greatest successes by utilizing these new digital tools. *Digital Arts and Entertainment: Concepts, Methodologies, Tools, and Applications* examines the latest research and findings in electronic media, evaluating the staying power of this increasingly popular paradigm along with best practices for those engaged in the field. With chapters on topics ranging from an introduction to online entertainment to the latest advances in digital media, this impressive three-volume reference source will be important to researchers, practitioners, developers, and students of the digital arts.

[Proceedings of the International Conference in Innsbruck, Austria, January 22-25, 2013](#) Central European University Press

While examining exactly who owns the media and who produces the media, this text manages to encompass the systematic, critical, and analytical media in all its forms and concludes that the media is one of the most important generators and disseminators of meaning in contemporary society. Investigating the power relationships between the media and politics, culture, economy, society, and above all, democracy, this resource is well-suited for anyone with an interest in the modern role of media in society.

## VARIOUS SORTS OF PUBLICATION REVIEWS

Reserve evaluations can be found in numerous types, each with its unique function and style. As readers, it's vital to comprehend these various types of publication assessments to recognize what to expect and exactly how to interpret them.

### LITERARY EVALUATION

A literary evaluation *Mediamorphosis Understanding New Media* review intends to dig deeply right into the story's motifs, signs, and motifs. Such testimonials usually concentrate on the composing design, framework, and literary tools utilized in the book. Literary analysis publication testimonials are most common in academic setups however can also be found in literary periodicals and web sites.

### PERSONAL OPINION PIECE

An individual opinion piece is a subjective evaluation of a book (*Mediamorphosis Understanding New Media*) that mirrors the customer's individual ideas and sensations. These evaluations can be found on individual blog sites, social media sites, and even in significant magazines. Viewpoint items intend to supply a viewer's one-of-a-kind perspective on a book and can be useful for discovering books that match personal preferences.

### REFERRALS FOR CERTAIN GENRES OF MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA

Suggestion publication evaluations are tailored towards viewers that are trying to find publications in a particular style. These reviews concentrate on giving adequate information on *Mediamorphosis Understanding New Media* to aid the reader establish if it's an excellent suitable for them. They are commonly discovered on publication evaluation internet sites, book shops, and also on social networks web pages dedicated to specific styles.

### SPOILER-FREE EVALUATION OF MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA

A spoiler-free book review intends to offer sufficient details about a book to aid viewers make a decision if they intend to read it without revealing any significant plot factors. These testimonials can be located on book evaluation websites, social networks web pages, and in magazines.

### RELATIVE REVIEW

A relative evaluation compares and contrasts two or more books, usually of the very same genre or by the exact same author. Such reviews can be helpful for visitors who wish to understand how a publication compares to others within its genre. Relative evaluations are most common in literary regulars and sites.

As you can see, there are several sorts of publication evaluations offered to readers. *Understanding the purpose and design of Mediamorphosis Understanding New Media* can help visitors establish which ones are most helpful for finding their next favored publication. Stay tuned for the next area, where we will certainly check out how to create an effective publication evaluation!

## EXACTLY HOW TO WRITE A MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA EVALUATION

If you wish to share your ideas on *Mediamorphosis Understanding New Media* and create a book

review, here are some ideas to get you began:

### 1. CHECK OUT MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA CAREFULLY

Before you begin creating your publication testimonial, make sure you have actually reviewed guide very carefully and comprehended its story, characters, and styles. Remember while you check out to help you remember vital details.

### 2. STRUCTURE YOUR TESTIMONIAL

A well-structured book evaluation should have an intro, a recap of *Mediamorphosis Understanding New Media* story, an evaluation of the characters, and a verdict. Make sure your testimonial streams logically which you have consisted of all the essential parts.

### 3. GIVE INSTANCES

When you are assessing guide's personalities and creating style, supply examples from the text to sustain your opinions. This will certainly make your evaluation much more convincing and help readers comprehend your viewpoint.

### 4. BE HONEST

When writing *Mediamorphosis Understanding New Media* testimonial, it is very important to be truthful concerning your point of views. Even if you didn't enjoy the book, explain why and supply constructive criticism. Bear in mind that your testimonial might help various other visitors make a decision whether or not to read the book.

### 5. AVOID SPOILERS OF

When writing *Mediamorphosis Understanding New Media* story recap, avoid giving away the ending or any kind of major plot twists. Instead, concentrate on the vital occasions that drive the story onward.

### 6. EDIT AND PROOFREAD

Prior to releasing your *Mediamorphosis Understanding New Media* review, make sure to edit and check it thoroughly. Check for punctuation and grammar mistakes, and make certain your testimonial makes good sense and flows well.

By following these pointers, you can create a reliable *Mediamorphosis Understanding New Media* review that will aid visitors make notified choices concerning what to check out following.

## THE INFLUENCE OF BOOK REVIEWS ON AUTHORS AND PUBLISHERS

As readers, we understand that publication testimonials can aid us find our following favored read. Nevertheless, what we might not realize is the significant influence publication evaluations carry writers and publishers.

For authors, publication evaluations provide acknowledgment and direct exposure for their job. Favorable evaluations can lead to enhanced publication sales and a broader audience. On the various other hand, negative reviews can hurt an author's track record and potentially impact future publication offers.

Authors likewise heavily depend on *Mediamorphosis Understanding New Media* book reviews. Testimonials can influence their decisions on which publications to advertise and purchase, along with assist them assess the marketplace's interest in certain genres or writers. Additionally, evaluations can affect the success and appeal of a book, ultimately affecting publication sales and profitability.

It is necessary to note that *Mediamorphosis Understanding New Media* reviews likewise have a broader impact on the posting industry as a whole. Favorable testimonials can help to boost specific genres or authors, causing raised diversity and depiction in the literary globe. Conversely, adverse reviews can bolster biases and impede progression in the industry.

### THE POWER OF SOCIAL NETWORK

Social network has actually come to be a powerful tool for *Mediamorphosis Understanding New Media* evaluations and can greatly affect an author's success. Viewers can easily share their thoughts and suggestions on different platforms, such as Goodreads, Twitter, and Instagram. Furthermore, authors and authors usually actively look for publication bloggers, BookTubers, and bookstagrammers to promote their job and get to bigger target markets.

In addition, social networks has additionally caused a rise in visitor engagement and engagement. Visitors can connect with writers, join book clubs, and join online book events, all of which add to a publication's success.

[Understanding New Media](#) IGI Global

*Hybrid Politics* examines the combinations and competitions between older and newer media technologies, practices, actors, contents and logics, by exploring their potential and practical implications in terms of political participation. In this Swift, Laura Iannelli analyses the 'hybridity' of politics in democratic societies from a multidisciplinary perspective, identifying the diverse forms of power and political participation that coexist within the contemporary complex media sphere, and which influence participation in the spheres of institutionalised and protest politics. Building upon renowned global research and original case studies, the book proposes an innovative and challenging analytic strategy to understand, explain, and problematise the contemporary complexity of political participation and communication.

[Theory to Practice](#) IGI Global

This book explores the digital transformations of democracy and democratic societies. It examines the various challenges posed by these transformations in the context of political practice and to theoreticians of democracy and political communication. The authors present studies from different countries, related to various effects of digitalization processes. Topics covered include, but are not limited to: Innovation in civil society research, new forms of civic participation, new dimensions of democratization and local governance processes, political changes and public participation, civic and political activities, political campaigning or other phenomenon driven by the implementation of information and communications technology (ICT) into politics. Therefore, the book is a must-read for all scholars and researchers of political science, practitioners, and policy-makers, interested in a better understanding of digital politics, digitalization processes, and democracy in general.

[A Sociological Analysis](#) Frank & Timme GmbH

In this timely volume, the authors explore public affairs journalism, a practice that lies at the core of the journalism profession. They go beyond the journalistic instruction for reporting and presenting news to reflect on why journalism works the way it does. Asking current and future journalists the

critical questions, "Why do we do it?" and "What are the ways of fulfilling the goals of journalism?" their discussion stimulates the examination of contemporary practice, probing the foundations of public affairs journalism. With its detailed examination of factors influencing current journalistic practice, *The Two W's of Journalism* complements and expands on the skills and techniques presented in reporting, editing, and news writing textbooks. The perspectives presented here facilitate understanding of the larger role journalism has in society. As such, the volume is an excellent supplemental text for reporting and writing courses, and for introductory courses on journalism. It will also offer valuable insights to practicing journalists.

*Media Effects on Civic Life* IGI Global

The term 'professionalization' arouses controversies in academic discussion, let alone the issue of professionalization of journalism. Journalism considerably departs from the ideal model of professionalization. There is no structured knowledge that directly applies to journalists, although we can talk about defined skills and the practical principles of the journalist's profession. Considering the process of the professionalization of journalism, we can indicate three significant determinants, namely professional autonomy, separate professional standards (self-regulation principles) and serving the public interest. However, it is particularly important to ask about the condition of the journalist's profession nowadays. The ongoing technological revolution on the one hand, and the political and legal transformations accompanied by market trends, such as the tabloidization of the media (so-called infotainment) first and foremost, and citizen journalism on the other, have all generated great doubts about the status of journalists. This calls for a redefinition of the professional position and role of journalists in modern societies. All these transformations may pose a serious threat to the model of traditional journalism and the social and professional position of journalists. The book introduced here consists of four parts, presenting various aspects of professionalization of journalism. The first part treats of diverse topics concerning the essence of this issue, as well as the legal status of journalist's profession. The second part, features texts devoted to the issues of digital media. Part three deals with the disturbing phenomenon of hate speech. The main theme of the last part of the book concerns the issue of lobbying in the process of establishing intellectual property rights. The texts presented here have been written by scholars in the fields of law, media studies and political science on the one hand and practitioners (journalists) from several countries of Europe on the other. The editors hope that the publication will contribute to the ongoing discussion concerning both the journalists' and journalism status, in the era of dynamic technological transformation.

*Collecting Music, Remediated* SAGE Publications

"This book presents quality articles focused on key issues concerning the behavioral and social aspects of information technology"--Provided by publisher.

**Digital Arts and Entertainment: Concepts, Methodologies, Tools, and Applications** John Wiley & Sons

This volume brings together research contributions on the interface between media, identities and the public sphere in contemporary Europe. It contains information spanning theoretical insights and the elaboration of original case studies. Particularly welcome is the effort to bring together discussion on media industries and cultural identification and the experiences of East and West."- Paul Statham, Professor of Sociology, University of Bristol Mikl=s Snk+sd is Associate Professor at the Journalism and Media Studies Centre, The University of Hong Kong. Karol Jakubowicz is Senior Adviser to the Chairman of the National Broadcasting Council of Poland.

Generally, publication evaluations have a considerable impact on the literary world and are critical for both viewers and market specialists. By sharing our thoughts and suggestions, we can assist to form the future of the posting market and support our favorite writers.

## WHERE TO DISCOVER BOOK TESTIMONIALS OF MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA

Are you on the search for publication testimonials however don't recognize where to look? Don't fret, we've obtained you covered! Right here are some areas where you can find credible and interesting book testimonials:

### RESERVE TESTIMONIAL WEBSITES

There are a lot of web sites that concentrate on publication evaluations. Goodreads and Amazon are two preferred choices where you can locate reviews from fellow viewers. Other websites, such as BookPage, offer professional reviews from expert publication doubters.

### ONLINE AREAS

If you're seeking an extra interactive means to find Mediamorphosis Understanding New Media evaluations, on the internet communities like Reddit or BookTube may be your thing. These platforms have actually committed discussion forums and networks where publication enthusiasts from all over the world share their ideas and point of views on publications.

### TRUSTED BOOK CRITICS

If you favor testimonials from professional movie critics, look no further than major publications like The New York Times, The Guardian, or NPR. Their book testimonial sections are well-respected and offer insightful critiques of the most up to date launches.

So there you have it, some of the most effective locations to discover Mediamorphosis Understanding New Media publication evaluations. Remember, checking out testimonials can help you make informed choices regarding what to read following and can reveal you to brand-new writers and styles you may not have thought about previously.

## REVIEW OF MEDIAMORPHOSIS UNDERSTANDING NEW MEDIA

- "A boy becomes a man" is been the theme of countless novels. April Morning, written in 1961, reveals what a skilled writer can do with a basic idea. The novel starts innocently with Adam Cooper, a 15-year-old Lexington boy, being scolded by his stern father for laziness in doing his afternoon chores. But today is no ordinary day. As the evening progresses, Adam's dad is called to a town committee meeting--it seems the British are marching out of Boston to seize the colonists' arsenal and put them back in their places. April Morning is a short book, but it at first seems to unfold quite slowly. There is plenty of time to see Adam clash with his pompous dad, seek solace from his tart-tongued grandmother, argue with his little brother, and grab a furtive kiss with his young girlfriend. The modern reader, used to each book opening with an exploding helicopter, might be forgiven for wondering where Fast is going with all this. Then something happens that is so shocking and so unexpected, that we, like Adam, are thrown forever out of the ordinary world and into the nightmarish beginning of war. In the course of the next hours, Adam is forced to confront the realities of a war he never asked for and a world that is forever changed.

- Look- this book is about ideas, not formulas. I just made an appointment with a Fidelity advisor and I'm motivated. Fidelity is going to be my "mother ship" in 10 years and I'm driving 2 hours to meet with a field office. The author gave me the idea after his comical discussion on retirement. Also, he brings the humanity into the equation. Thank God somebody has the huevos to bring up the fine points of where we really want to be after slaving for an employer. Living in a planned community is fine for some, but would be purgatory for me and he "gets it". Thanks Lee- I'm going to pass this book on to one of my buddies.