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[Lessons from the New Global Leaders](#) Berghahn Books

The Nigerian diaspora is now world-wide, and when Yoruba travel, they take with them their religious organizations. As a member of the Cherubim and Seraphim church in London for over thirty years, anthropologist Hermione Harris explores a world of prayer, spirit possession, and divination through dreams and visions.

[Linking Identity, Reputation, and the Corporate Brand](#) Princeton University Press

The book bridges hitherto separate disciplines engaged in research in mergers and acquisitions (M&A) to integrate strategic, financial, socio-cultural, and sectorial approaches to the field. It examines the management processes involved, as well as valuations and post-acquisition performance, and considers international and sectorial dimensions.

Keys to Success in School and Career for the Physical Therapist Assistant Disha Publications

Few people these days would question Mozart's rating as the most popular of all classical composers. Yet there exists no substantial, up-to-date English-language study of the man and his works. In this study of Mozart's early years, Stanley Sadie aims to fill this gap in the form of a traditional biography on a straightforward chronological basis. The volume covers the period up to 1781, the year of Idomeneo and Mozart's settling in Vienna. Individual works are discussed in sequence and related to the events of his life. Stanley Sadie draws substantially on the family correspondence, quoting the letters and discussing what they tell us about Mozart and his world and his relationships with his family and his professional colleagues. Also included is a discussion of all aspects of Mozart's life and his music, relating them to the environment in which he worked, social, economic and cultural as well as musical. Much new material connected with Mozart has come to light in recent years. There have been discoveries of musical sources and new ways of studying known ones. Such finds and methods have changed our view of the chronology of many works and they often have significant biographical ramifications. Understanding of the context for Mozart's music, and indeed his life, has broadened immensely. Stanley Sadie's biography digests and interprets this corpus of new information.

The Global Cosmopolitan Mindset Fritz Dufour

Leadership, change, responsibility. There is a reason these topics always seem to occur in unison - because they are inextricably linked to one another, both in theory and in practice. Strong, effective leadership is becoming increasingly important because of the challenges that arise in all aspects of work and life - these challenges are often characterized by change or the need for change, which in turn creates a sense of responsibility. This thoroughly researched volume brings together the collected wisdom of a number of experts to present readers with the most recent research and cutting-edge insights into this increasingly important area.

Penguin

Out of sight, out of mind. That's the general reaction to the crucial movement of oil around the world's oceans. Yet this vital supply chain that allows the world to function is constantly under enormous, largely unreported pressure. The uninterrupted flow of oil is essential to globalisation, and increasingly so as manufacturing and markets move Eastwards to Asia. However, it is threatened by conflicts between nation states, pirates and global warming. All too often the movement of oil by ocean is something taken for granted by the majority of the world yet it is fraught with difficulty, and could haemorrhage global growth if issues covered in this book are not resolved or allowed to escalate. From reporting onboard giant tankers to looking at the geopolitical shift in oil consumption, *Oil on Water* is holistic, all encompassing and engrossing look at the way oil is moved and consumed; mixing reportage, examples and hard-hitting facts.

The MBA Oath ABC-CLIO

“Expecting Washington to fix healthcare is like waiting for cancer to cure cancer.” – Dr. Deane Waldman A cancer is devouring the U.S. healthcare system. Is there a cure? America: are you confused, scared ... or mad as hell? Before you give up in disgust, read *The Cancer in the American Healthcare System*. You’ll discover: * Why health care is both less affordable and much less available... * Where all those trillions of “healthcare” dollars go... * Who the real bad guys are... * Why Obamacare can’t and won’t help you... *How to regain control over your own health care... Praise for multiple award-winning *The Cancer in Healthcare* (2012) “Easy, entertaining read, will make the Bad Guys squirm. Dr. Waldman’s style is lively and lucid, and the book is packed with facts. It is not just another boring recital of platitudes. His real life examples leave no doubt as to how absurd and sick the system is. ...Read it an weep, laugh, or both.” – DR. JANE ORIENT, FORMER PRESIDENT, ASSOCIATION OF AMERICAN PHYSICIANS AND SURGEONS “This book is easy ... to understand, but does not lack real fact-based academic rigor. It is a fast fun read, that will help you get a better understanding of the issues with the healthcare system in the United States. Five stars.” – S. POWER, AMAZON TOP 500 REVIEWER

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Creativity on Demand Kluwer Law International B.V.

This is the first book to interpret the African dimension of contemporary Hispanic literature.

Equatorial Guinea, a former Spanish colony, is the only African country in which Spanish is an official language and which has a tradition of literature in Spanish. This is a study of the literature produced by the nation’s writers from 2007 to 2013. Since its independence in 1968, Equatorial Guinea has been ruled by dictators under whom ethnic differences have been exacerbated, poverty and violence have increased, and critical voices have been silenced. The result has been an exodus of intellectuals—including writers who express their national and exile experiences in their poems, plays, short stories, and novels. The writers discussed include Juan Tomás Ávila Laurel, Donato Ndongo-Bidyogo, and Guillermina Mekuy, among others.

Kellogg on Branding in a Hyper-Connected World Springer

This book addresses the twin goals of “Build Back Better” than before the pandemic and the Great Reset called for by the World Economic Forum. Can we use this crisis to re-vision capitalism as a life-preserving, livelihood-enriching phenomenon? All businesses now face the challenge of prospering while serving and saving lives. This should have been their mission all along! The pandemic is killing disproportionately those whom we have neglected. Deaths in Europe and the Americas are between ten and one hundred times more frequent than deaths in China and the region influenced by Chinese civilization for two thousand years. This is all despite the weeks of warning we had and wasted. Since Western governments must massively stimulate their economies in any case, spending trillions, this is a priceless opportunity to usher in certain kinds of world-saving businesses, and show out those kinds of business that wreck our eco-system. We have a priceless opportunity to create an economy that serves all its stakeholders, customers, employees, suppliers and those who physically create wealth, not just those who trade in shares. This virus has sniffed out our selfishness, our toxic levels of individualism and self-indulgence. We should never waste a crisis on recriminations. It is an opportunity to reset our moral compass to re-discover that the true mission of business enterprise is to serve humanity with higher goals. Leadership must be dedicated to service, not self-aggrandizement.

The Dilemmas of Innovation in an Accelerated Age OUP Oxford

This book provides knowledge and skill-building training exercises in managing marketing decisions in business-to-business (B2B) contexts.

Oil on Water Cambridge Scholars Publishing

World-class branding for the interconnected modern marketplace Kellogg on Branding in a Hyper-Connected World offers authoritative guidance on building new brands, revitalizing existing brands, and managing brand portfolios in the rapidly-evolving modern marketplace. Integrating academic theories with practical experience, this book covers fundamental branding concepts, strategies, and effective implementation techniques as applied to today’s consumer, today’s competition, and the wealth of media at your disposal. In-depth discussion highlights the field’s ever-increasing connectivity, with practical guidance on brand design and storytelling, social media marketing, branding in the service sector, monitoring brand health, and more. Authored by faculty at the world’s most respected school of management and marketing, this invaluable resource includes expert contributions on the financial value of brands, internal branding, building global brands, and

other critical topics that play a central role in real-world branding and marketing scenarios. Creating a brand—and steering it in the right direction—is a multi-layered process involving extensive research and inter-departmental cooperation. From finding the right brand name and developing a cohesive storyline to designing effective advertising, expanding reach, maintaining momentum, and beyond, Kellogg on Branding in a Hyper-Connected World arms you with the knowledge and skills to: Apply cutting-edge techniques for brand design, brand positioning, market-specific branding, and more Adopt successful strategies from development to launch to leveraging Build brand-driven organizations and reinforce brand culture both internally and throughout the global marketplace Increase brand value and use brand positioning to build a mega-brand In today's challenging and complex marketplace, effective branding has become a central component of success. Kellogg on Branding in a Hyper-Connected World is a dynamic, authoritative resource for practitioners looking to solve branding dilemmas and seize great opportunities.

How Washington Controls and Destroys Our Health Care Harvard Business Press

A recognized expert in diversity and founder of DiversityMBAPrep.com illustrates how women in an MBA program can leverage the graduate school experience to catapult their professional careers. • Outlines the four channels that women can use to maximize their business school experience • Reveals the four styles of communication for success in class • Provides practical strategies and tactics for effective relationship and contact management • Offers tools and insights for gaining greater self-awareness and creating a personal brand • Reveals the importance of leveraging the 4C's—classroom, community, career, and clubs

A Step-by-Step Guide SLACK Incorporated

The authors give the most comprehensive, authoritative and compelling account yet of the troubled state of business education today and go well beyond this to provide a blueprint for the future.

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Professionalizing Leadership Harvard Business Review Press

This book challenges current beliefs about organizational identity, reputation, and branding. It contains a wealth of new ideas for finding the elusive answers to questions troubling contemporary organizations. How does an organization create a strong reputation? What are the implications of corporate branding on organizational structures and processes? How do organizations discover their identities? These are some of the vexing problems addressed in this book by a diverse international team of contributors. According to the authors, the future lies with 'the expressive organization'. Such organizations not only understand their distinct identity and their brands, but are also able to express these externally and internally. In order to thrive in an era of transparency and customer choice, the authors argue, organizations will have to be expressive.

The Portable MBA in Marketing Oxford University Press

Business Planning: Financing the Start-Up Business and Venture Capital Financing by Therese H. Maynard and Shannon Treviño uses an innovative simulated deal format that is drawn from the "deal-files" of real world practicing lawyers. It integrates the teaching of transactional lawyering skills with the presentation of new substantive law that is critical to the success of a junior corporate lawyer practicing in a transactional setting New to the Fourth Edition: Updates to Chapter 1 to reflect developments in the law and the entrepreneurial landscape. Updates to Chapter 2 to reflect the impact of certain aspects of tax reform on choice-of-entity decisions. A thoroughly revised Chapter 4 regarding federal securities laws, incorporating numerous regulatory changes that have been adopted or become effective since the publication of the third edition. Additions and updates to Chapters 8 and 9 to reflect developments in the venture capital industry and in the public capital markets, including direct listings and SPAC transactions. Updates to several of the chapters to reflect legal developments, including changes in California and Delaware corporate law, and intellectual property and equity compensation laws. The introduction of new secondary sources on topics ranging from practical business lawyering skills to SPACs to public benefit corporations. Professors

and students will benefit from: Integrated teaching of transactional lawyering skills with the presentation of substantive law that is critical to the success of a junior corporate lawyer practicing in a transactional setting Instructions on how to analyze both the legal issues and the business considerations that must be taken into account in planning the structure and negotiating the terms of a capital raising transaction for an early-stage company that allows junior lawyers to hit the ground running A simulated deal format that provides a real-world appreciation for the "life cycle of a deal" Student evaluation based on graded memo assignments representative of the work tasks expected of a junior corporate lawyer practicing in a transactional setting Prepared graded memo assignments that relate directly to the substantive material in the casebook reading assignments

How to Write Your MBA Thesis Rethinking the MBABusiness Education at a Crossroads

Rethinking the MBABusiness Education at a CrossroadsHarvard Business Press

The MBA Slingshot for Women: Using Business School to Catapult Your Career Bloomsbury Publishing

OCEB Certification Guide delivers expert insight into BPM from one of the developers of the OCEB Fundamental exam, offering full coverage of the exam material for both the business and technical tracks. The first study guide to prepare candidates to take and pass the OCEB Fundamental exam, it explains and builds on basic concepts, focusing on key areas and testing knowledge of all critical topics with sample questions and detailed answers. Suitable for practitioners and those newer to the field, this book provides a solid grounding in business process management based on the authors' own extensive BPM consulting experience. Covers all of the topics on the Fundamentals exam, eliminating hours otherwise spent in research and prep time Includes sample test questions in each chapter with all answers in the appendix Expert authors provide a solid overview of business process management (BPM)

Setting a Higher Standard for Business Leaders Strategic Book Publishing & Rights Agency

This book is organized in seven chapters. Chapter one looks at the origins and the causes of war. The chapter argues that war is a consequence of how we, as a species, have evolved. War has both endogenous and exogenous causes. While the former depends on our biology and psychology, the latter has to do primarily with international relations. Chapter two makes the case for the paradoxical nature of war. While war takes lives, it is legitimate under certain circumstances. For example, armed humanitarian interventions are allowed to save lives among local populations at the expense of the oppressors by employing all necessary means – ethical or not. Chapter three asks if peace among nations is achievable, which is the main theme of this book. However, it does not elaborate on the question entirely. Instead, it gives sort of a prelude of what will be discussed in the remaining of the book by talking about the concepts of world order and American hegemony, arms race, and peacebuilding. Chapter four builds on three by looking at realism, idealism, and pacifism in international relations. As to pacifism, the chapter attempts to answer the question, what was the most peaceful time in history? Chapter five presents the elements of hope for world peace by considering the role played by the following: (1) the United Nations; (2) the North Atlantic Treaty Organization (NATO); (3) the Organization for Security and Cooperation in Europe (OSCE); (4) the

non-governmental organizations (NGOs); (5) the role of nuclear deterrence; (6) globalization; (7) transnationalism; (8) diplomacy; (9) sports; (10) international cooperation in space exploration; (11) the Nobel Prize; and (12) the declining of war and violence in modern times. On the other hand, chapter six presents the opposite argument or the barriers to world peace, using the following points: (1) the proliferation of nuclear weapons; (2) geoeconomics; (3) terrorism; (4) the global refugee crisis; (5) the profitability of arms sales; and (6) the profitability of wars. It makes an interesting argument especially as to the profitability of wars by showing how the United States, first, emerged as an imperial and a world power in the 1890s; then as the only world's superpower after World War II. Finally, chapter seven takes a proactive approach by peering into the future of armed conflict, which is likely to take place in new environments: Cyberspace, the littoral, choke points, near space, and increasingly in expanding cities or slums War. The chapter concludes with a discussion on the Doomsday Clock, a concept stemmed from the uncertainty as to the future of mankind because of armed conflicts and which is a symbol that represents the likelihood of a man-made global catastrophe.

Toward a General Theory Harvard Business Review Press

From the basics of writing a business plan to the challenges of developing a marketing and sales program, this is the essential resource for success with a new venture Drawing on rich content from Harvard Business School Publishing and other sources, this concise guide is carefully crafted to provide a highly practical resource for readers with all levels of experience, and will prove especially valuable for the new manager.

REVIEW OF CHAPTER 1 INTRODUCTION MBA NOTES

- Albert Camus describes a person who is completely isolated from the civilization. He doesn't have the sense of fear to death, and that's why he considers believing in God is bored and unnecessary. He can't comprehend love, the most complex emotion of humans. So, the only thing bothers him at his mother's funeral is the heat of the sun, and he promises to marry his girlfriend only because he feels that it is okay to him. He doesn't have the sense of honor, humiliation or guilt, and therefore, he doesn't feel sorry for killing a man, either premeditated or accidentally. He could do anything that other people tell him to do if he feels comfort or it doesn't matter to him. You can't find any virtues or values in him except animal's instinct, biological function and his alienation toward the man's society. And naturally, this person can't survive. If he does not end up in execution for his crimes, he would be terminated by other tragic means. Acutally, it is not his fault. His existence in the society is just a matter of his bad luck. He does not belong to the society that is bound by moral and law but the savage life may make more sense to him. It is a extremely stunning book, but behind the fascination, there is a theme poisted by Camus: strip the armour of the civilization, a man is basically an animal. .

- I was reading this on the subway and a drunk guy in his twenties started asking me why I was reading it, if I was looking for truth. I know why he was asking. This is the kind of book you take to the coffee shop if you want to seem smart. People put it on their bookshelves because it's "intellectual."THE STRANGER is supposedly one of the great examples of existentialism and a great piece of literature. I don't know anything about existentialism, so I'll have to comment on the second part. It was a good, quick read. A character who is memorable in that he doesn't care about anything. In the end of the story he stands trial for murder, but the trial ends up being not of his actions, but of his character. It makes a point about what defines us as humans and what is required of us to keep that label.