

# Conscious Capitalism Liberating The Heroic Spirit Of Business

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Liberating The Heroic  
Spirit Of Business*

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## CONSCIOUS CAPITALISM LIBERATING THE HEROIC SPIRIT OF BUSINESS BOOK TESTIMONIAL

Invite to our detailed publication review! We are thrilled to take you on a literary trip and dive into the midsts of Conscious Capitalism Liberating The Heroic Spirit Of Business we have picked to review. Our aim is to astound your interest and give you with a comprehensive analysis of the story, characters, and themes. With our book testimonial, we intend to give you a look right into the world of literature and influence you to pick up a duplicate and review on your own. Whether you're a bookworm or a casual reader, we've obtained you covered. So, without more trouble, allow's begin on this interesting experience and check out the book with each other!

## INTRODUCTION TO CONSCIOUS CAPITALISM LIBERATING THE HEROIC SPIRIT OF BUSINESS BOOK

Invite to our Conscious Capitalism Liberating The Heroic Spirit Of Business book evaluation! Today, we will certainly be taking a better check out a fascinating book that we think you'll like. Initially, allow's begin with a short

summary of guide.

The novel is embedded in a town in the Midwest and complies with the tale of a girl named Sarah. She is battling to find her location on the planet, and as the novel advances, she embarks on a trip of self-discovery that is both emotional and inspiring.

### **The ABCs of Conscious Capitalism for KIDS** Berrett-Koehler Publishers

'If strategy is the queen of business, then this book offers us the perfect introduction to her court! It is accessible, lively, and informative. The book repays the reader with wonderful account of how strategy works. It also lets the reader in on some of the darker secrets of strategy' - André Spicer, Associate Professor of Organisation Studies, Warwick Business School  
Conceived by Chris Grey and written to get you thinking, the "Very Short, Fairly Interesting and Reasonably Cheap" series offers an informal, conversational, accessible yet sophisticated and critical overview of what you find in conventional textbooks. Studying Strategy is a welcoming, lively and thought provoking account that helps students get to grips with strategy's key issues and broad debates and introduce them to the latest ideas. Suitable for students of strategy at Undergraduate, Masters and MBA level, professionals involved in strategic decision making and anyone interested in how strategy works.

### **A Novel** Harvard Business Press

The bestselling book, now with a new preface by the authors At once a bold defense and reimagining of capitalism and a blueprint for a new system for doing business, *Conscious Capitalism* is for anyone hoping to build a more cooperative, humane, and positive future. Whole Foods Market cofounder John Mackey and professor and *Conscious Capitalism, Inc.* cofounder Raj Sisodia argue that both business and capitalism are inherently good, and they use some of today's best-known and most successful companies to illustrate their point. From Southwest Airlines, UPS, and Tata to Costco, Panera, Google, the Container Store, and Amazon, today's organizations are creating value for all stakeholders—including customers, employees, suppliers, investors, society, and the environment. Read this book and you'll better understand how four specific tenets—higher purpose, stakeholder integration, conscious leadership, and conscious culture and management—can help build strong businesses, move capitalism closer to its highest potential, and foster a more positive environment for all of us.

*How to Lead Successfully in a World That's Waking Up* Simon and Schuster

Unlocking the Source for True Leadership Too many people, men and women alike, have bought into a notion of leadership that exclusively emphasizes traditionally “masculine” qualities: hierarchical, militaristic, win-at-all-costs. The result has been corruption, environmental degradation, social breakdown, stress, depression, and a host of other serious problems. Nilima Bhat and Raj Sisodia show us a more balanced way, an archetype of

leadership that is generative, cooperative, creative, inclusive, and empathetic. While these are traditionally regarded as “feminine” qualities, we all have them. In the Indian yogic tradition they're symbolized by Shakti, the source that powers all life. Through exercises and inspirational examples, Bhat and Sisodia show how to access this infinite energy and lead with your whole self. Male or female, leaders who understand and practice Shakti Leadership act from a consciousness of life-giving caring, creativity, and sustainability to achieve self-mastery internally and be of selfless service to the world.

### **Tools for Transforming Your Organization** John Wiley & Sons

In this stunningly creative activity book, children will learn the power of *Conscious Capitalism* and why this movement is so important, how to discover your own passion and purpose, and how to use that passion as a force for good—something that can better the world, the people in it, and your wallet.

*HBR's 10 Must Reads 2020* Springer Nature

Selections from the writings of Thomas Sowell over a half century cover social, economic, cultural, legal, educational, and political issues, ranging from late-talking children to tax cuts, baseball, race, war, medical care, and the rhetoric of politicians.

*A Very Short, Fairly Interesting and Reasonably Cheap Book About Studying Strategy* SUNY Press

Today's best companies get it. From Costco® to Commerce Bank, Wegmans to Whole Foods®: they're becoming the ultimate value creators. They're generating every form of value that matters: emotional, experiential, social,

and financial. And they're doing it for all their stakeholders. Not because it's "politically correct": because it's the only path to long-term competitive advantage. These are the Firms of Endearment. Companies people love doing business with. Love partnering with. Love working for. Love investing in. Companies for whom "loyalty" isn't just real: it's palpable, and driving unbeatable advantages in everything from marketing to recruitment. You need to become one of those companies. This book will show you how. You'll find specific, practical guidance on transforming every relationship you have: with customers, associates, partners, investors, and society. If you want to be great—truly great—this is your blueprint. We're entering an Age of Transcendence, as people increasingly search for higher meaning in their lives, not just more possessions. This is transforming the marketplace, the workplace, the very soul of capitalism. Increasingly, today's most successful companies are bringing love, joy, authenticity, empathy, and soulfulness into their businesses: they are delivering emotional, experiential, and social value—not just profits. Firms of Endearment illuminates this, the most fundamental transformation in capitalism since Adam Smith. It's not about "corporate social responsibility": it's about building companies that can sustain success in a radically new era. It's about great companies like IDEO and IKEA®, Commerce Bank and Costco®, Wegmans and Whole Foods®: how they earn the powerful loyalty and affection that enables truly breathtaking performance. This book is about gaining "share of heart," not just share of wallet. It's about aligning stakeholders' interests, not just juggling them. It's

about building companies that leave the world a better place. Most of all, it's about why you must do all this, or risk being left in the dust... and how to get there from wherever you are now.

Guide Conscious Capitalism Liberating The Heroic Spirit Of Business brings to light a lot of life's obstacles and discovers themes such as love, loss, and personal development. Yet before we get involved in the nitty-gritty of the plot, allow's take a better look at the book's primary personalities.

## **CONSCIOUS CAPITALISM LIBERATING THE HEROIC SPIRIT OF BUSINESS PLOT RECAP**

After presenting the characters and setting, the tale takes off as the major character faces a series of challenges. Throughout Conscious Capitalism Liberating The Heroic Spirit Of Business, we see the protagonist battle with numerous challenges and attempt to overcome them.

In the middle of the disorder, a love story unfolds as the protagonist succumbs to an additional personality. Their relationship is checked as they encounter various challenges with each other.

As the story advances, the plot enlarges with unanticipated turns and shocking discoveries. We witness the personalities endure heartbreak, dishonesty, and loss. Yet, they persevere and continue to fight for what they rely on.

The orgasm of guide Conscious Capitalism Liberating The Heroic Spirit Of Business is extreme and emotionally charged. The lead character encounters their largest difficulty yet and has to make a life-altering choice. The

resolution is satisfying, supplying closure for every one of the personalities and their stories.

### **EVALUATION OF CONSCIOUS CAPITALISM LIBERATING THE HEROIC SPIRIT OF BUSINESS STORY**

The story of the book is well-crafted, with twists and turns that maintain the reader involved. The tale is hectic and never plain, maintaining the visitor on the side of their seat.

The romance includes one more layer to the story, giving a charming and psychological aspect to the story. The difficulties the personalities face make the romance even more rewarding when they overcome them with each other.

The orgasm of Conscious Capitalism Liberating The Heroic Spirit Of Business is the emphasize of the plot, leaving a strong perception on the visitor. The resolution ties up all loosened ends and leaves the visitor feeling pleased with the end result.

- Generally, the plot of Conscious Capitalism Liberating The Heroic Spirit Of Business is interesting and well-written.
- The twists and turns maintain the viewers interested throughout.
- The love story includes a psychological facet to Conscious Capitalism Liberating The Heroic Spirit Of Business plot.
- The climax of Conscious Capitalism Liberating The Heroic Spirit Of Business is intense and offers closure for every one of the personalities.

Keep tuned for our next section where we will examine the vital personalities in Conscious Capitalism Liberating The

Heroic Spirit Of Business book.

## **CHARACTER ANALYSIS IN CONSCIOUS CAPITALISM LIBERATING THE HEROIC SPIRIT OF BUSINESS**

As we continue our book evaluation, let's take a better consider the characters that comprise the heart of this tale. Each personality is distinct and contributes to the overall plot, making for an appealing read.

### **LEAD CHARACTER**

- The lead character of Conscious Capitalism Liberating The Heroic Spirit Of Business is an intricate personality, coming to grips with a tough past and facing challenges in the present. Their journey throughout the tale is just one of self-discovery and development.
- As the book progresses, we see the protagonist advance and face their internal satanic forces, leading to a satisfying personality arc.

### **VILLAIN**

- The antagonist of Conscious Capitalism Liberating The Heroic Spirit Of Business is similarly compelling, with their very own inspirations and backstory that drive their activities.
- While their activities might be suspicious, the villain is not a one-dimensional villain and has their very own battles they are taking care of.

### **SUPPORTING PERSONALITIES IN**

## CONSCIOUS CAPITALISM LIBERATING THE HEROIC SPIRIT OF BUSINESS

**Eat for the Planet** Pearson Prentice Hall

True North shows how anyone who follows their internal compass can become an authentic leader. This leadership tour de force is based on research and first-person interviews with 125 of today's top leaders—with some surprising results. In this important book, acclaimed former Medtronic CEO Bill George and coauthor Peter Sims share the wisdom of these outstanding leaders and describe how you can develop as an authentic leader. True North presents a concrete and comprehensive program for leadership success and shows how to create your own Personal Leadership Development Plan centered on five key areas: Knowing your authentic self  
Defining your values and leadership principles  
Understanding your motivations  
Building your support team  
Staying grounded by integrating all aspects of your life  
True North offers an opportunity for anyone to transform their leadership path and become the authentic leader they were born to be. Personal, original, and illuminating stories from Warren Bennis, Sir Adrian Cadbury, George Shultz (former U.S. secretary of state), Charles Schwab, John Whitehead (Cochairman, Goldman Sachs), Anne Mulcahy (CEO, Xerox), Howard Schultz (CEO, Starbucks), Dan Vasella (CEO, Novartis), John Brennan (Chairman, Vanguard), Carol Tome (CFO, Home Depot), Donna Dubinsky (CEO/cofounder, Palm), Alan Horn (President, Warner Brothers), Ann Moore (CEO, Time, Inc.) and many others illustrate the transitions that shape the type of leaders who will thrive in the 21st century. Bill George (Cambridge,

MA) has spent over 30 years in executive leadership positions at Litton, Honeywell, and Medtronic. As CEO of Medtronic, he built the company into the world's leading medical technology company as its market capitalization increased from \$1.1 billion to \$60 billion. Since 2004, he has been a professor at the Harvard Business School. His 2004 book *Authentic Leadership* (0-7879-7528-1) was a BusinessWeek bestseller. Peter Sims (San Francisco, CA) established "Leadership Perspectives," a course on leadership development at the Stanford Graduate School of Business and cofounded the London office of Summit Partners, a leading investment firm. Their Web site is [www.truenorthleaders.com](http://www.truenorthleaders.com).

Conscious Capitalism, With a New Preface by the Authors Simon and Schuster

In our increasingly digital, mobile, and global world, the existing theories of business and economics have lost much of their appeal with the phenomenal rise of Chindia, the reality of Brexit, the turmoil caused by the Covid-19 pandemic, and the seismic shifting of the global center of gravity from west to east. In the area of innovation, the traditional thinking that a developed country, often the US, will come up with the next major innovation, launch at home first, and then take it to other markets does not ring true anymore. Similarly, the world where conglomerates go bargain-hunting for acquisitions in emerging markets has been turned upside-down. This book reveals and illustrates the Global Rule of Three phenomenon, which stipulates that in competitive markets only three companies (which the authors call "generalists") can dominate the market.

All other players in the market are specialists. Further, whereas the financial performance of generalists improves as market share increases, specialist companies see a decrease in financial performance as their market share increases, as the latter are margin-driven companies. This theory powerfully captures the evolution of global markets and what executives must do to succeed. It is based on empirical analyses of hundreds of markets and industries in the US and globally. Competitive markets evolve in a predictable fashion across industries and geographies, where every industry goes through a similar lifecycle from beginning to end (or revitalization). From local to regional to national markets, the last stop in the evolution of markets is going global. The pattern is so consistent that it represents a distinct and natural market structure at every level. The authors offer strategies that generalists and specialist should follow to stay competitive as well as twelve expansion strategies for global companies from emerging markets. This book chronicles this global evolution and provides impactful managerial implications for executives and students of marketing and corporate strategy alike.

### **Megatrends 2010** Penguin

Two distinguished scholars offer eight steps to help organizations discover and embrace an authentic higher purpose—something that will dramatically improve every aspect of any enterprise, including the bottom line. What does a lofty notion like purpose have to do with business basics like the bottom line? Robert E. Quinn and Anjan J. Thakor say pretty much everything. Leaders and managers are taught that employees are self-

interested and work resistant, so they create systems of control to combat these expectations. Workers resent these systems, and performance suffers. To address the performance issues, managers double down on the coercion, creating a vicious cycle and a self-fulfilling prophecy. But there is a better way. Quinn and Thakor show that when an authentic higher purpose permeates business strategy and decision-making, the cycle is broken. Employers and employees see themselves as working together toward an inspiring goal, not just trying to hit quarterly targets. They fully engage, become proactive contributors, and, ironically, easily exceed those quarterly targets. Based on their widely acclaimed Harvard Business Review article, Quinn and Thakor offer eight sometimes surprising steps for shifting from a transaction-oriented mind-set focused on constraints to a purpose-oriented mind-set focused on possibility. This iconoclastic book will help any organization discover its authentic purpose and weave it into the fabric of everything it does, leading to unprecedented levels of personal satisfaction, service and product innovation, and economic growth.

### *The Trust Edge* Penguin

Name any industry and more likely than not you will find that the three strongest, most efficient companies control 70 to 90 percent of the market. Here are just a few examples: McDonald's, Burger King, and Wendy's General Mills, Kellogg, and Post Nike, Adidas, and Reebok Bank of America, Chase Manhattan, and Banc One American, United, and Delta Merck, Johnson & Johnson, and Bristol-Myers Squibb Based on extensive studies of market forces, the distinguished business school strategists and

corporate advisers Jagdish Sheth and Rajendra Sisodia show that natural competitive forces shape the vast majority of companies under "the rule of three." This stunning new concept has powerful strategic implications for businesses large and small alike. Drawing on years of research covering hundreds of industries both local and global, *The Rule of Three* documents the evolution of markets into two complementary sectors -- generalists, which cater to a large, mainstream group of customers; and specialists, which satisfy the needs of customers at both the high and low ends of the market. Any company caught in the middle ("the ditch") is likely to be swallowed up or destroyed. Sheth and Sisodia show how most markets resemble a shopping mall with specialty shops anchored by large stores. Drawing wisdom from these markets, *The Rule of Three* offers counterintuitive insights, with suggested strategies for the "Big 3" players, as well as for mid-sized companies that may want to mount a challenge and for specialists striving to flourish in the shadow of industry giants. The book explains how to recognize signs of market disruptions that can result in serious reversals and upheavals for companies caught unprepared. Such disruptions include new technologies, regulatory shifts, innovations in distribution and packaging, demographic and cultural shifts, and venture capital as well as other forms of investor funding. Years in the making and sweeping in scope, *The Rule of Three* provides authoritative, research-based insights into market dynamics that no business manager should be without.

**How To Say It for First-Time Managers** Berrett-Koehler Publishers

*Betterness: Economics for Humans* is a powerful call to arms for a post-capitalist economy. Umair Haque argues that just as positive psychology revolutionized our understanding of mental health by recasting the field as more than just treating mental illness, we need to rethink our economic paradigm. Why? Because business as we know it has reached a state of diminishing returns—though we work harder and harder, we never seem to get anywhere. This has led to a diminishing of the common wealth: wage stagnation, widening economic inequality, the depletion of the natural world, and more. To get out of this trap, we need to rethink the future of human exchange. In short, we need to get out of business and into betterness. HBR Singles provide brief yet potent business ideas, in digital form, for today's thinking professional.

*Winning Words and Strategies for Earning Your Team's Confidence* Signet

The #1 Wall Street Journal Bestseller "Required reading. . . . Shows how our economic crisis was a failure, not of the free market, but of government." —Charles Koch, Chairman and CEO, Koch Industries, Inc. Did Wall Street cause the mess we are in? Should Washington place stronger regulations on the entire financial industry? Can we lower unemployment rates by controlling the free market? The answer is NO. Not only is free market capitalism good for the economy, says industry expert John Allison, it is our only hope for recovery. As the nation's longest-serving CEO of a top-25 financial institution, Allison has had a unique inside view of the events leading up to the financial crisis. He has seen the direct effect of government incentives on the real estate market. He has seen how government regulations

only make matters worse. And now, in this controversial wake-up call of a book, he has given us a solution. The national bestselling *The Financial Crisis and the Free Market Cure* reveals: Why regulation is bad for the market—and for the world. What we can do to promote a healthy free market. How we can help end unemployment in America. The truth about TARP and the bailouts. How Washington can help Wall Street build a better future for everyone. With shrewd insight, alarming insider details, and practical advice for today's leaders, this electrifying analysis is nothing less than a call to arms for a nation on the brink. You'll learn how government incentives helped blow up the real estate bubble to unsustainable proportions, how financial tools such as derivatives have been wrongly blamed for the crash, and how Congress fails to understand it should not try to control the market—and then completely mismanages it when it tries. In the end, you'll understand why it's so important to put "free" back in free market. It's time for America to accept the truth: the government can't fix the economy because the government wrecked the economy. This book gives us the tools, the inspiration—and the cure.

- The sustaining characters in *Conscious Capitalism Liberating The Heroic Spirit Of Business* publication also play a crucial function in the story, with every one adding deepness and complexity to the story.
- From the protagonist's faithful friend to the mysterious complete stranger the antagonist befriends, the sustaining actors assists to bring the world of the story to life.

Generally, the personality growth in this publication is one of its toughness. Each personality is well-crafted and includes in the general tale, producing an absolutely pleasurable read.

## LAST JUDGMENT

After checking out and evaluating *Conscious Capitalism Liberating The Heroic Spirit Of Business* from cover to cover, we have concerned our last verdict.

### THE PROS

Among the major highlights of this publication *Conscious Capitalism Liberating The Heroic Spirit Of Business* is its special narration design which maintains the readers engaged throughout the book. Moreover, the well-developed personalities make guide extra relatable and delightful to read. Additionally, the plot twists maintain the visitor on their toes, making the book unpredictable and interesting.

### THE CONS

Nevertheless, there were some aspects that we located doing not have. The pacing of *Conscious Capitalism Liberating The Heroic Spirit Of Business* was slow sometimes, that made it really feel dragged out. Furthermore, there were some loose ends that were not bound by the end of the book, which left us with unanswered concerns.

[How Top Leaders Gain Faster Results, Deeper Relationships, and a Stronger Bottom Line](#) SAGE

Using the insights offered by Integral Theory, the authors provide an outline that appreciates & engages a wide range of leadership theories & techniques.

**Conscious Leadership** Berrett-Koehler



## Publishers

A heartrending, gripping novel about two sisters in Belle Époque Paris and the young woman forever immortalized as muse for Edgar Degas' Little Dancer Aged Fourteen. 1878 Paris. Following their father's sudden death, the van Goethem sisters find their lives upended. Without his wages, and with the small amount their laundress mother earns disappearing into the absinthe bottle, eviction from their lodgings seems imminent. With few options for work, Marie is dispatched to the Paris Opéra, where for a scant seventeen francs a week, she will be trained to enter the famous ballet. Her older sister, Antoinette, finds work as an extra in a stage adaptation of Émile Zola's naturalist masterpiece *L'Assommoir*. Marie throws herself into dance and is soon modeling in the studio of Edgar Degas, where her image will forever be immortalized as Little Dancer Aged Fourteen. There she meets a wealthy male patron of the ballet, but might the assistance he offers come with strings attached? Meanwhile Antoinette, derailed by her love for the dangerous Émile Abadie, must choose between honest labor and the more profitable avenues open to a young woman of the Parisian demimonde. Set at a moment of profound artistic, cultural, and societal change, *The Painted Girls* is a tale of two remarkable sisters rendered uniquely vulnerable to the darker impulses of "civilized society." In the end, each will come to realize that her salvation, if not survival, lies with the other.

*Tenth of December* Penguin

Argues that the foundation of success in business and personal pursuits is building trust, and outlines how to implement the eight pillars of trust in

order to enjoy better relationships, reputations, and results.

*Competing with Conscious Strategy*  
McGraw Hill Professional

The image of modern corporations has been shaped by a focus on profits over people and the environment, but this approach to capitalism is no longer viable. We are at an inflection point where business must take the lead in healing the crises of our time. The *Healing Organization* shows how corporations can become healing forces. Conscious Capitalism pioneer Raj Sisodia and organizational innovation expert Michael J. Gelb were inspired to write *The Healing Organization* because of the epidemic of unnecessary suffering connected with business, including the destruction of the environment; increasing numbers living paycheck-to-paycheck and barely surviving (despite working full-time or even multiple jobs); rising rates of depression and stress leading to chronic health problems; and because the enmity and dividedness between those who champion unfettered capitalism and those who advocate socialism is exacerbating rather than solving our problems. Based on extensive in-depth interviews and inspiring case studies, the authors show how companies such as Shake Shack, Hyatt, KIND Healthy Snacks, Eileen Fisher, H-E-B, FIFCO, Jaipur Rugs and DTE Energy are healing their employees, customers, communities and other stakeholders. They represent a diverse sampling of industries and geographies, but they all have significant elements in common, besides being profitable enterprises: Their employees love coming to work. They have passionately loyal customers. They make a significant positive difference to the communities

they serve. They preserve and restore the ecosystems in which they operate. In a world that urgently needs healing on many levels, this is a movement whose time has come,. This book shows how it can be done, how it is being done, and how you can begin to do it too.

*True North* Harvard Business Press

A Circular Economy seeks to rebuild capital, whether this is financial, manufactured, human, social or natural, and offers opportunities and solutions for all organisations. This book, written by Walter Stahel, who is widely recognised as one of the key people who formulated the concept of the Circular Economy, is the perfect introduction for anyone wanting to quickly get up to speed with this vitally important topic for ensuring sustainable development. It sets out a new framework that refines the concept of a Circular Economy and how it can be applied at industrial levels. This concise book presents the key themes for busy managers and policymakers and some of the newest thinking on the topic of the Circular Economy from one of the leading thinkers in the field. Practical examples and case studies with real-life data are used to elucidate the ideas presented within the book.

*Everybody Matters* Abrams

What does it take to be a leader of the future? There's a new breed of leader on the block: leaders who see themselves, their employees, their competition and the world completely differently. They run their companies uniquely and they are flourishing in a world that's increasingly interconnected and waking up - and this demands a new approach. These leaders are Conscious Leaders. Is this leader you? In this book you will learn: How to practise conscious self-mastery How to consciously relate to

others How to ensure your team are bringing their full selves to work How to ignite passion and spark innovative energy What collaboration beyond competition really looks like How to increase your positive impact on the world How to find purpose beyond profit This book guides you towards the abundance that is conscious leadership, helping you to develop an attitude of generosity in a universe of possibility."

### LAST THOUGHTS

On the whole, we believe that *Conscious Capitalism Liberating The Heroic Spirit Of Business* is worth a read, despite some minor problems. The distinct narration design, relatable personalities, and plot spins make it a worthwhile addition to your bookshelf. So, if you're seeking a captivating read, *Conscious Capitalism Liberating The Heroic Spirit Of Business* is definitely worth taking into consideration.

### REVIEW OF CONSCIOUS CAPITALISM LIBERATING THE HEROIC SPIRIT OF BUSINESS

- Once again, I am impressed with Todd Parr- what a fun, happy book! I will add it to my preschool collection to be read often!
- I'm really getting irritated by publishers, authors and their friends writing five star reviews for their own books. If you click on the "see all my reviews" button next to almost all of the five star reviews, you'll see that they only have one review. This is no coincidence. You might also notice that the less than positive reviews for this have a lot of unhelpful votes, too; that's probably the publisher or author at work

again. The saddest thing is that I actually liked this book, but I'm not prepared to give it a positive review in the midst of such dishonesty.