

Entrepreneurship Skills For Growth Orientated Businesses

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ECIE 2015 OECD Publishing

Bachelor Thesis from the year 2014 in the subject Business economics - Miscellaneous, grade: A, , language: English, abstract: The myth that entrepreneurs are born, no more holds good, rather it is well acknowledged now that entrepreneurs can be created and nurtured through addressing issues such as opportunity identification and entrepreneurial orientation which has to a high degree potential to increase enterprise growth of SMEs. This research evaluated the effect on entrepreneurial orientation on the relationship of opportunity identification and enterprise growth. Data evaluated was collected through administering of questionnaires to 86 SMEs registered with the National Council for Construction (NCC). The outcome of this research has reviewed that there is a significant effect of Entrepreneurial Orientation (EO) on Opportunity Identification (OI) and Enterprise Growth (EG) relationship of SMEs in Zambia. This has been supported by Wiklund (2005) who retaliated the fact that empirically, research has found that there is an influence of EO on enterprise growth.

A European Perspective Springer

The agriculture sector around the world has experienced profound changes in recent years. This unique and path-breaking Handbook draws together the best current research in the area of entrepreneurship in agriculture, food production and rural development. Agriculture policy reforms have impacted farm incomes, while demand side changes have required the development of sophisticated market driven strategies. Farmers have demonstrated uneven abilities to adapt and adjust to these ongoing changes. The ability and propensity of farmers to engage in entrepreneurial behaviors is a key explanation of the different patterns of responses within the sector. This book examines these issues through three main themes. The first theme focuses on the firm and the individual entrepreneurs, exploring entrepreneurship within the farm sector. The second takes a sector and industry perspective, exploring new developments in food production and distribution systems. The third theme explores the inter-relationship between agricultural entrepreneurship and its spatial context. Contributions are drawn from international research settings (Scandinavia, Europe, Asia, North America, Australasia) and offer an interdisciplinary approach to the subject. This astute Handbook, which will challenge and enrich the current literature, will appeal to academics in entrepreneurship, small business studies, agriculture, rural studies, rural sociology and agricultural economics, as well as food industry economists, policymakers and all those interested in supporting agricultural and rural businesses.

ICTs as an Enabler for Private Sector Development Emerald Group Publishing

The African Development Bank's (AfDB) Addis Ababa Forum in June 2003 focused on the role of women entrepreneurs in private sector development, poverty reduction, and sustainable growth and development. It provided an opportunity for the AfDB and the International Labour Office (ILO) to join forces using their complementary expertise in support of women-owned businesses in Tanzania, Ethiopia and Zambia. This report is based on the country assessment for Kenya, where the ILO has been researching and supporting women's entrepreneurship. Examining such issues as the economic context, micro-finance.

Information Economy Report 2011 Routledge

This book offers a dynamic perspective on regional entrepreneurship, knowledge, innovation and economic growth, with a particular focus on the role that history and culture play. The authors provide comprehensive empirical analyses offering unique insights into the spatial patterns of long-term differences of regional self-employment, new business formation, cultures of entrepreneurship, innovation activities, and development. Policy implications from the analyses and a discussion of important avenues for future research complete this unique book combining history, culture, and entrepreneurship. This is a superb book with an original, historical take on entrepreneurship and regional development. It is a landmark study on Germany showing that regional levels of entrepreneurship are persistent and resilient, despite many disruptive shocks. Ron Boschma, Utrecht University, The Netherlands, and Stavanger University, Norway This book presents the distilled wisdom of two leading authorities on the link between entrepreneurship and economic prosperity at a regional level. Although its prime empirical focus is on Germany there are clear lessons for scholars and policy-makers in all high-income countries. David J Storey, University of Sussex, UK

The Handbook of Research on Entrepreneurship in Agriculture and Rural Development Springer

The African Development Bank's (AfDB) Addis Ababa Forum in June 2003 focused on the role of women entrepreneurs in private sector development, poverty reduction, and sustainable growth and development. It provided an opportunity for the AfDB and the International Labour Office (ILO) to join forces using their complementary expertise in support of women-owned businesses in Tanzania, Ethiopia and Zambia. This report is based on the country assessment for Ethiopia, where the ILO has been researching and supporting women's entrepreneurship. Examining such issues as the

economic context, micro-fina.

Regional Trajectories of Entrepreneurship, Knowledge, and Growth MDPI

This third book in the series focuses on how small and medium sized enterprises (SMEs) contribute to achieving and sustaining growth and performance in their economies, as well as the ways in which governments can assist and enhance that contribution. This is of particular concern given the trauma suffered by East Asian economies in the wake of the financial and economic crisis of 1997-98. Faced with the need to restructure and reform their economies and thereby achieve a firm foundation for future sustainable growth, many East Asian countries actively pursued SME growth, focusing on the encouragement of entrepreneurialism in the private sector. Drawing on the insights of a wide range of SME experts, the book provides a broad coverage of important aspects of SMEs, including: the contribution of micro-enterprises to economic recovery and poverty alleviation measurement and evaluation issues managing knowledge development ethical values in SMEs the internationalisation process entry mode decisions in export markets technological sourcing and use of the Internet. Presenting a contemporary analysis of SME developments in East Asia, both academics and policymakers will find Sustaining Growth and Performance in East Asia of great interest.

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OECD Studies on SMEs and Entrepreneurship Poland: Key Issues and Policies Bloomsbury Publishing

This book provides an extensive introduction to research on growth-oriented entrepreneurship, /b> A number of different methods have been used to describe growth-oriented entrepreneurship; however, there is a consensus that there is a particularly desirable form of entrepreneurship that seeks to create and scale up businesses that will drive productivity growth, create new employment, increase innovation, promote business internationalization and achieve sustainable economic growth. Innovation is a condition of growth-oriented entrepreneurship that includes both the development and commercialization of new products and services and the development and implementation of new or improved processes that enhance productivity or reduce costs associated with manufacturing or distributing existing products. Innovation involves firms pursuing distinctive business strategies and doing new things in new ways to increase productivity, product development, sales and profitability, including finding and developing new ways of identifying the needs of new and existing customers and making and marketing products that satisfy those needs. The goal of the launch phase for growth-oriented entrepreneurial ventures is to reach the point of scale up and common goals and activities associated with the launch phase include market disruption and penetration; gaining access to capital and markets and mentorship opportunities; organizational growth through management capacity, systems, resources (i.e., people, product and assets) management; embedding organizational culture; development of stakeholder relationships; monitoring and evaluation; and governance and reporting. This book provides an extensive introduction to research on growth-oriented entrepreneurship and continues with an assessment of attempts to create the appropriate framework conditions for growth-oriented entrepreneurship to flourish and sustain including financial support; government policies; government programs; education and training; research and development transfer; commercial and professional infrastructure; internal market openness; access to physical infrastructure; cultural and social norms; and protection of intellectual property rights. The final chapter looks at growth-oriented entrepreneurs in practice as they work to launch and growth emerging companies. This book is a unique compendium of research and analysis on a dynamic and important segment of entrepreneurship and will be useful to entrepreneurs, academics and policymakers.

Entrepreneurship Development And Communication Skills Academic Conferences International limited

The experts and practitioners contributing to this volume reveal a complex reality of HEI today. The book links the debate on education to topical issues in politics, society and economy, including questions of technological progress, social responsibility, sustainability, well-being and, broadly understood, resilience.

Introduction to Business Edward Elgar Publishing

Developments in the global economy have drastically transformed traditional businesses and trading systems. New communications and computing technology have not only opened global trade but have also provided customers with more choices and transparent supply alternatives. As such, modern firms are forced to adapt effective strategies that allow them to stay competitive in a global economy. Entrepreneurial Orientation and Opportunities for Global Economic Growth provides innovative insights into the present-day trends and applications of entrepreneurship and innovation in relation to different countries economic and social development. The content within this publication encompasses topics including female entrepreneurship, internationalization, and social development. It is a vital reference source for policymakers, economists, academicians, researchers,

entrepreneurs, business students, managers, and stakeholders seeking coverage on topics centered on adopting and implementing entrepreneurship in a modern setting.

Entrepreneurship Skill Building Springer Nature

Presenting an updated overview of transformational entrepreneurship, this book explores how critical concepts can be contextualised for different regions and countries, underlining the fact that no one system fits all. In order for entrepreneurship to play a role in socio-economic development, a balance needs to be struck between focusing on individual entrepreneurial activities and regions, and society-wide changes. Building on the Editors' previous books, *Systemic Entrepreneurship and Entrepreneurship Centres*, this volume delves deeper into the importance of innovative eco-systems, providing examples of how transformational entrepreneurship can be implemented in different geographical locations. An invaluable read for policy-makers as well as scholars, the authors provide a series of detailed case studies from regions including the UK, Malaysia and Africa.

[Sustaining Growth and Performance in East Asia](#) Frontiers Media SA

This book explores the gender dimension in technology commercialization through a collection of papers by internationally renowned scholars in the USA, Mexico and Europe. Technology, Commercialization and Gender looks at various gender imbalances in this key innovation area and demonstrates that the construction of gendered identities within male-dominated work environments such as technology commercialization is a complex and lengthy process, often faced with institutional culture obstacles. More gender awareness and openness along all stages of the innovation chain, as well as more research and policy interventions are needed to ensure better use of highly-skilled human capital in knowledge-based economies around the globe.

Emerald Group Publishing

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

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Growth-Oriented Entrepreneurship IGI Global

This book sets out the current SME and entrepreneurship climate, reviews SME and entrepreneurship issues and policies at national and local levels, and provides observations and recommendations for improving and supporting entrepreneurship and SMEs in Poland.

Network, Innovation and Strategy Perspectives IGI Global

The African Development Bank's (AfDB) Addis Ababa Forum in June 2003 focused on the role of women entrepreneurs in private sector development, poverty reduction, and sustainable growth and development. It provided an opportunity for the AfDB and the International Labour Office (ILO) to join forces using their complementary expertise in support of women-owned businesses in Ethiopia, Kenya and Tanzania. This report provides background information on the ILO-AfDB country-level studies on growth-oriented women entrepreneurs in Ethiopia, Kenya and Tanzania. It discusses the growing global interest in the phenomenon and offers details on the methodology used in gathering information for the report as well as an overview of the situation facing women entrepreneurs in these countries. In addition, the report examines the application of integrated framework and identifies policy and programme measures in support of women entrepreneurs while also highlighting good practices and offering recommendations for further action.

Entrepreneurship and the Industry Life Cycle Academic Conferences limited

The course entitled 'Entrepreneurship Development and Communication Skills' has been introduced in the course curriculum of agricultural universities in India on the recommendation of Fourth Deans Committee. The book contains important aspects of Entrepreneurship Development and required communication skills leading to building the required capability of entrepreneurs in the learner. This book is planned to serve as a textbook at undergraduate level for students of agriculture and allied subjects such as horticulture, home science, animal sciences, etc. This could also be used as reference book by students at postgraduate level in agricultural universities in particular and non-agricultural universities in general. Further, it may act as a guide to functional entrepreneurs to inculcate in them the good qualities required for successful entrepreneurship.

[The Role of Small and Medium Sized Enterprises](#) Springer Nature

This book explores the sea change in thinking about how to educate students of entrepreneurship, uses extant theory to develop a conceptual model of entrepreneurship skill development, describes an assessment tool for operationalizing this model, discusses how this tool can be utilized to develop entrepreneurship skills, and offers examples from the application of our approach in educational settings. It concludes with implications of this methodology for furthering both entrepreneurship education and the research that shapes it. The authors present an entrepreneurship skills assessment tool, which uses a theory of measurement that breaks from psychometrics (predictive approaches) and honors the volatility and uncertainty that characterizes entrepreneurship. This assessment tool can be used to integrate curriculum and co-curricular activities to ensure skill development. Focusing on a methodology for the measurement and development of entrepreneurship skills, this book will serve as a valuable resource to researchers and students alike.

[Technology, Commercialization and Gender](#) Springer Nature

One of the few monitoring global trends related to information and communication technologies (ICTs) from a development perspective, this publication is a valuable reference for policymakers in developing countries. Special attention is given to ICTs in accelerating private sector development (PSD) in developing countries. Many national and donor strategies related to PSD fail to take adequate account of the ICT potential, which has greatly expanded thanks to changes in the global ICT landscape. Different facets of the ICT-PSD interface are explored, including: ICT infrastructure as a factor in the investment climate; ICT use by the private sector; the ICT sector as a part of the private sector, and finally, ICT use in interventions aimed at facilitating PSD.

An Action Learning Approach to Entrepreneurial Creativity, Innovation and Opportunity Finding International Labour Organization

The music industries hinge on entrepreneurship. The recent, rapid convergence of media and the parallel ongoing evolution of music businesses have again seen the focus shift to independent companies and individual entrepreneurs. Opportunities tend not to be advertised in professional music and practically everyone begins on their own: forming a band, starting a record label, running events, or building a website. But it's not an easy territory to navigate or get a handle on. Music Entrepreneurship features an analysis of the changing landscape of the music industries and the value of the entrepreneur within them through a series of focused chapters and case studies. Alongside contributions from key academics across the globe, expert contributors from across the industry highlight successful entrepreneurs and offers practical help to the reader trying to navigate the business. Sectors examined include: The value of the music industries Recorded music Live events Branding in music Artist management Digital distribution

REVIEW OF ENTREPRENEURSHIP SKILLS FOR GROWTH ORIENTATED BUSINESSES

- This is truly one of the best "how to" books out there re: psychic development! It's basically a 12 week course where, each week, the reader goes through 1 chapter, and then does the exercises included - with each week sort of building on the last. Also included are some great stories about Sonia's experiences, as well as those of her students - I found these to be particularly helpful. Plus, each chapter had several helpful tips as well. Overall, I would highly recommend this book to anyone interested in developing their psychic potential, as well as those who would just like to be able to "hear" their intuition a bit clearer.

- I had to read this book cover to cover for E.M. class and I found it's layout and presentation very

well done. Excelent review of magnetostatics, electrostatics, H & D fields, Maxwell's Eqns, etc. In conjunction with E.M. Fields and Waves by Lorrain, provides all the necessary texts needed for undergradute courses in E.M.